

OIL Responsive Design Wireframe Explorations

03-31-15

IA: Three Tabs w/Product Sub-sections

KEY

TAB

Tab Section

Sub-section

Filter

Item Tag

e.g., a product category or portfolio

e.g., Cloud Services portfolio

e.g., "New products"

If an item is on promo or new, rather than having a filter for those, we could utilize icons/badges as indicators of certain status.



OIL Navigation - Desktop

[Home](#)[Portfolios](#)[A-Z](#)[Promotions](#)[Sales Hold](#)

Application Services

Application Consulting

eCommerce Applications

- AT&T Commerce to Go
- Hybris Commerce Suite
- IBM® WebSphere® Solutions
- Managed Middleware Services
- Oracle® Commerce Solutions

Enterprise Applications

- Ariba Application Management
- Oracle Application Management
- SAP Application Management

Microsoft Communications Applications

Cloud Services

AT&T Private Cloud

Cloud Computing

- Synaptic Compute as a Service

Cloud Storage

- Synaptic Compute as a Service

Network-Enabled Cloud

Virtual Desktop Service

Hosting Services

Colocation

Content Delivery and Digital Media Services

- Broadcast Video
- CDN Services
- Digital Signage
- Video Management Service

Managed hosting

Utility Computing

Mobility Services

Enhanced Push-To-Talk

Fixed mobile Convergence (FMC) (FMC)Fleet Management Solutions

Machine-to-Machine Solutions

Network Security

AT&T Mobile Security

AT&T Secure Network Gateway Service

Email Security

Firewall Security

Network Services

DWDM and SONET Ring Set

Ethernet Services

- Metro Ethernet
- Wide Area Ethernet

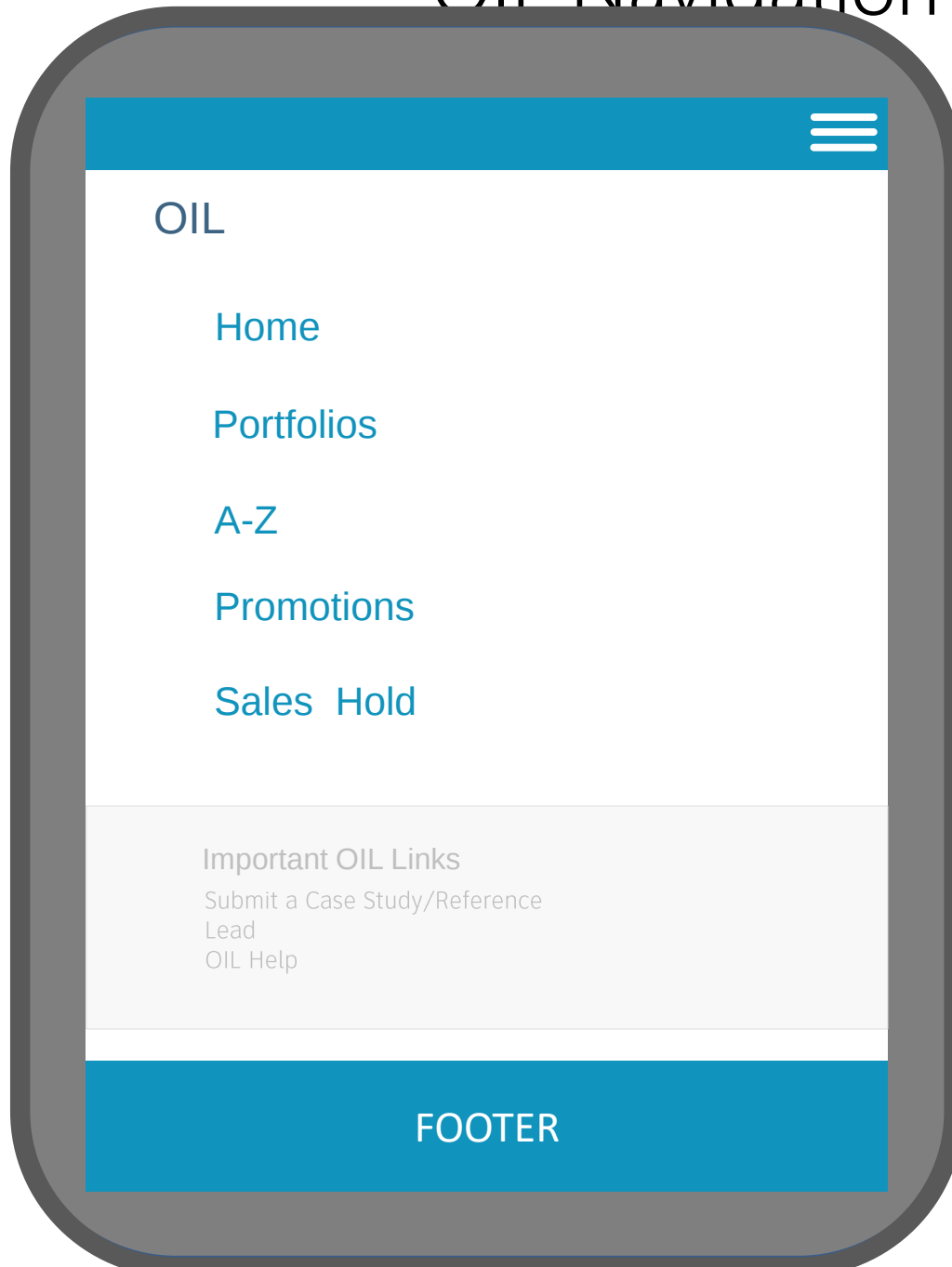
Frame Relay

Internet Connectivity

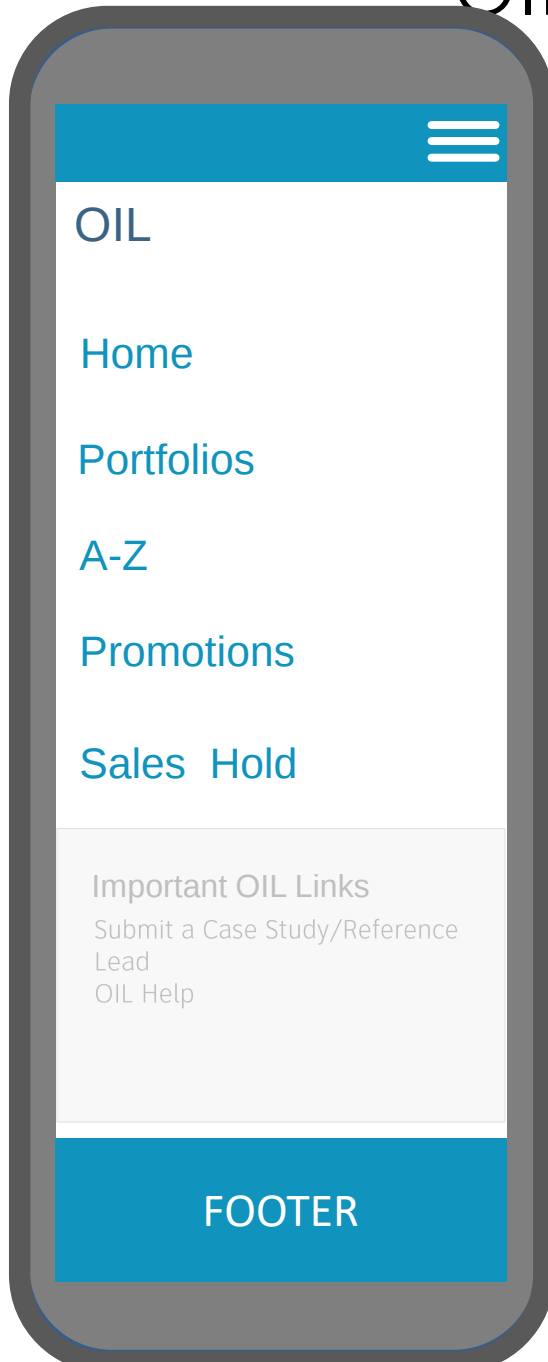
Important OIL Links

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[OIL Help](#)

OIL Navigation - tablet



OIL Navigation- mobile



Portfolios – Desktop

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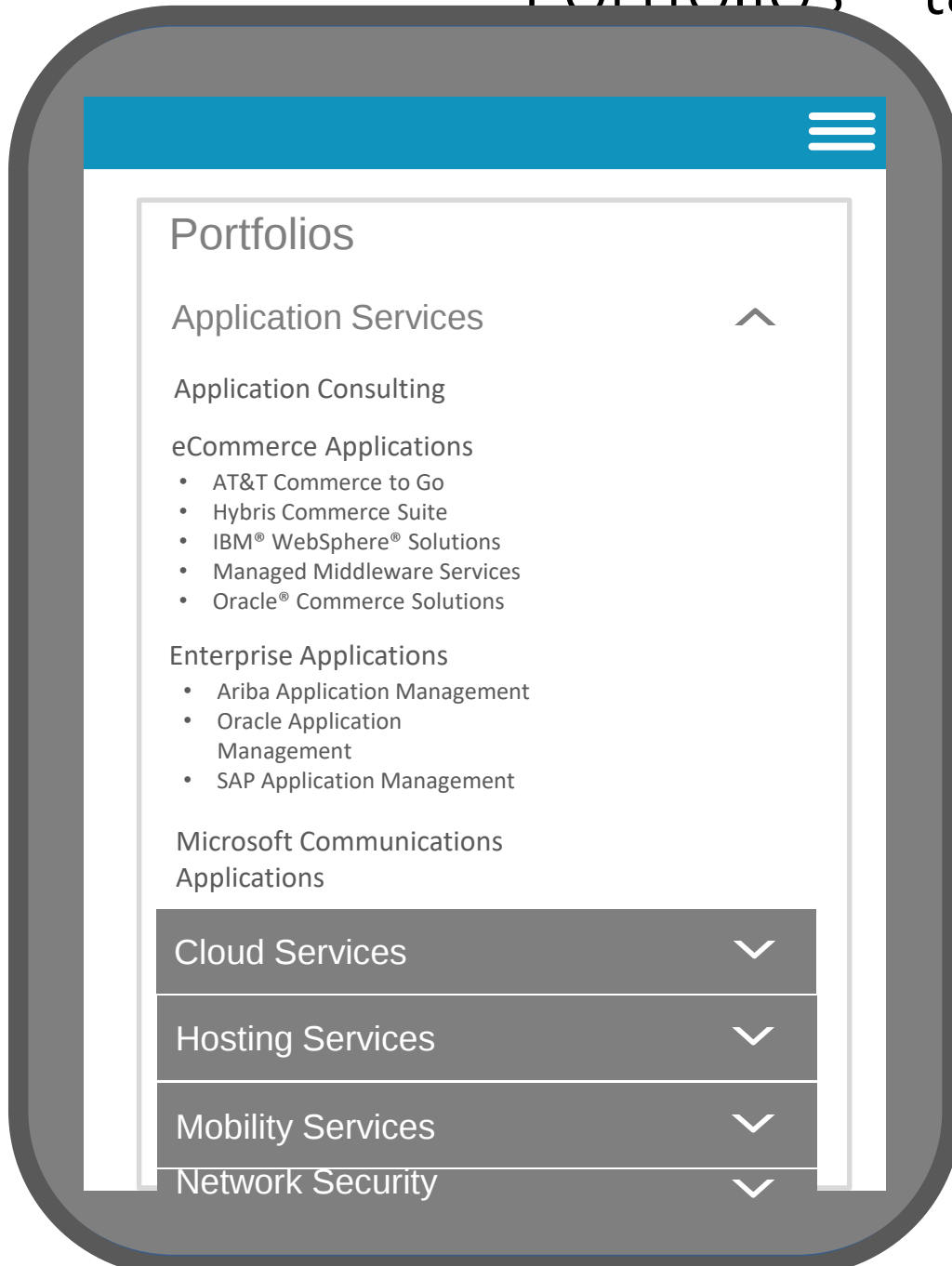
Frame Relay

Internet Connectivity

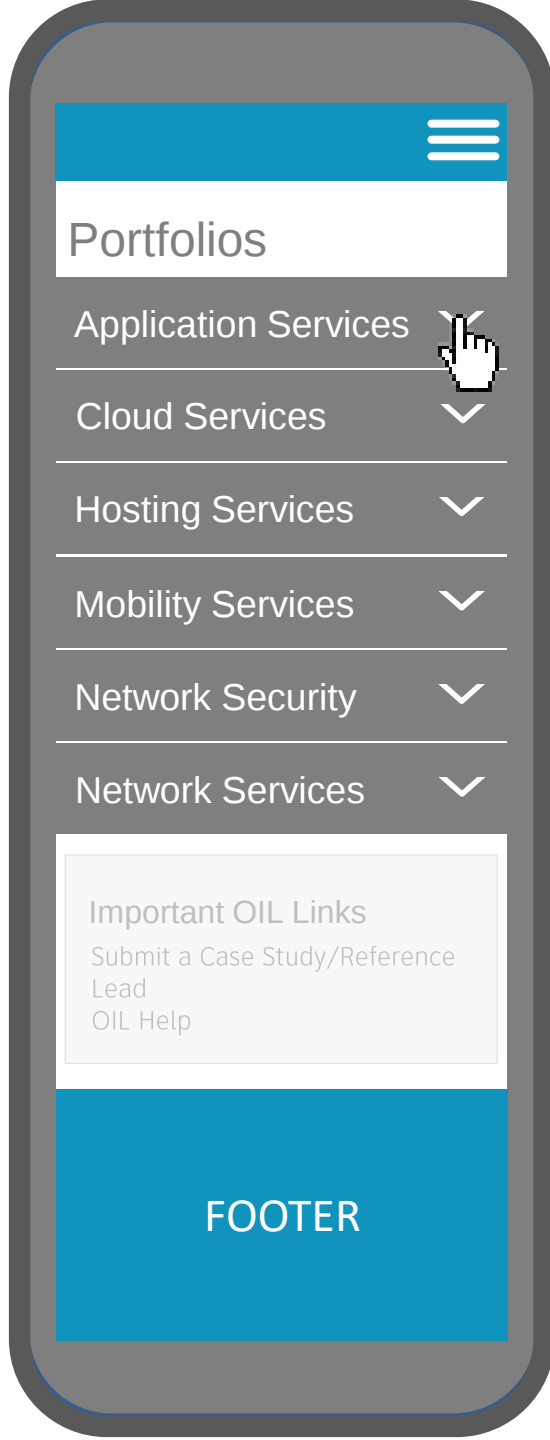
Important OIL Links

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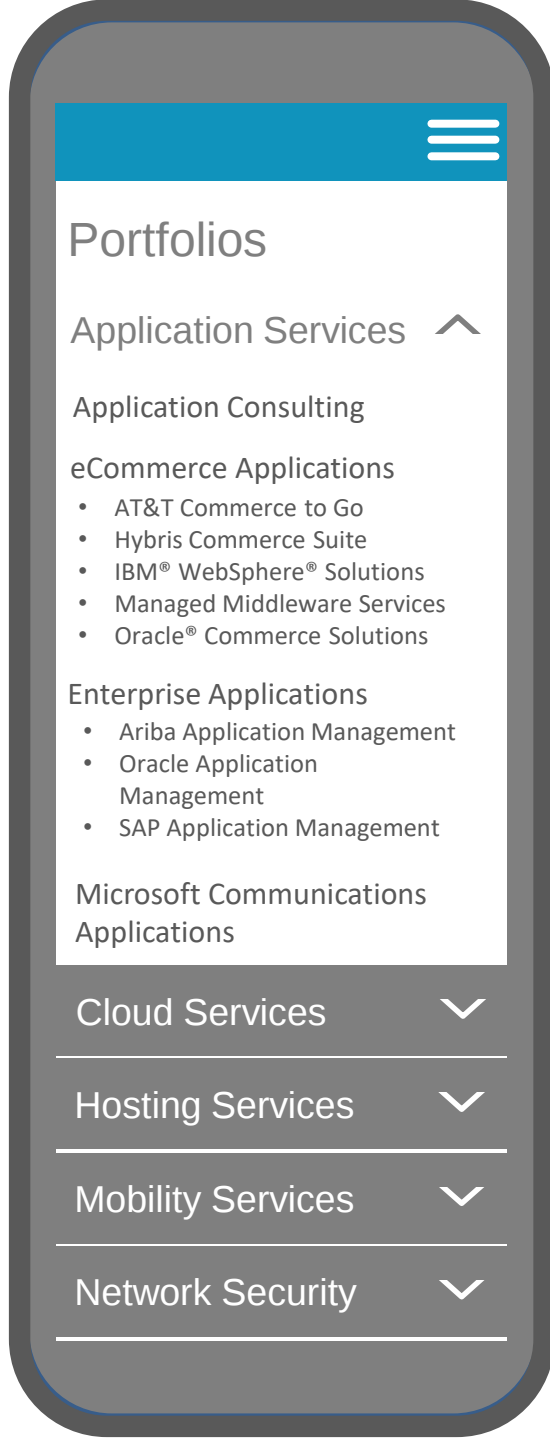
Portfolios - tablet



Portfolios - mobile



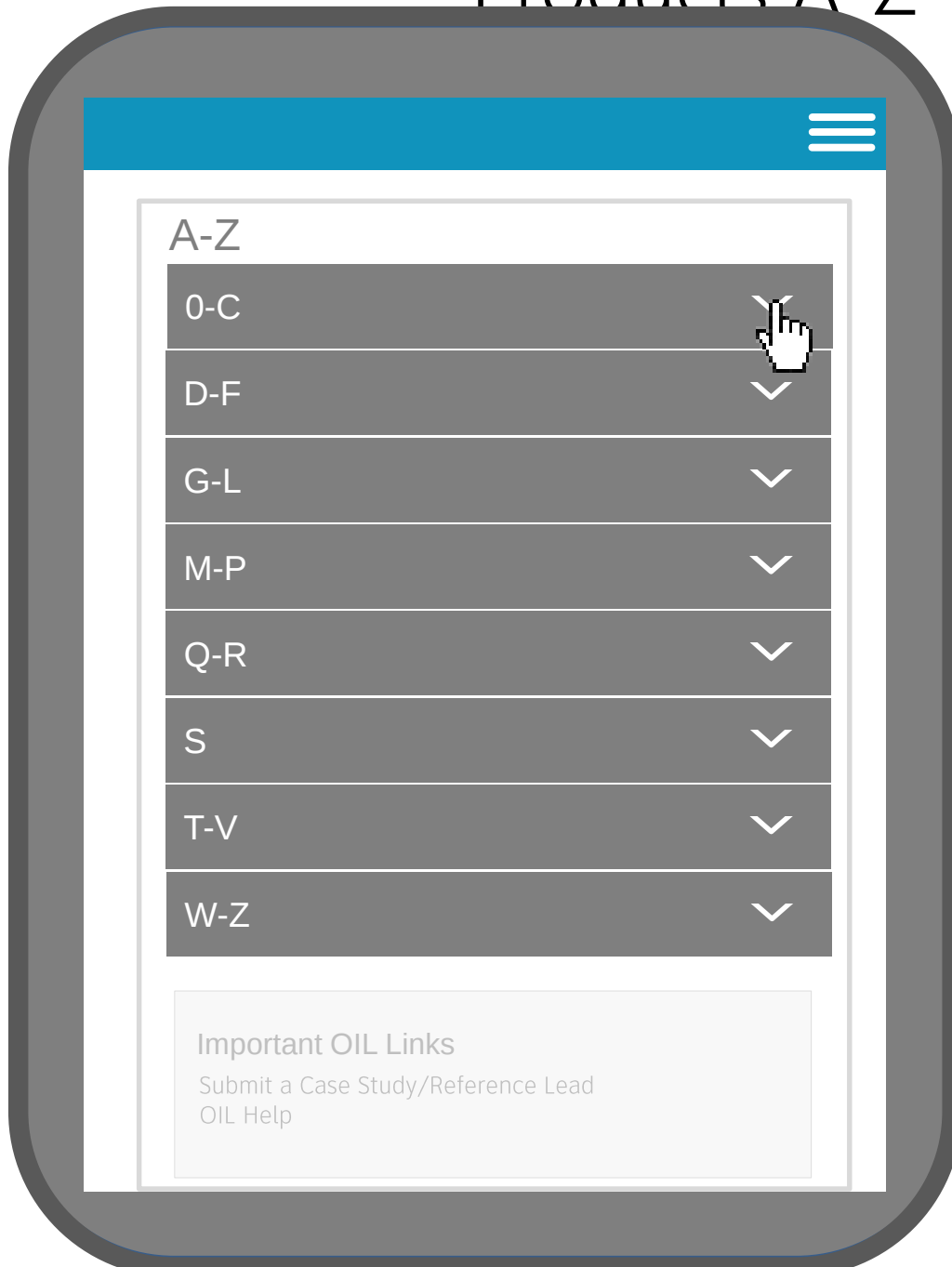
Portfolios - mobile



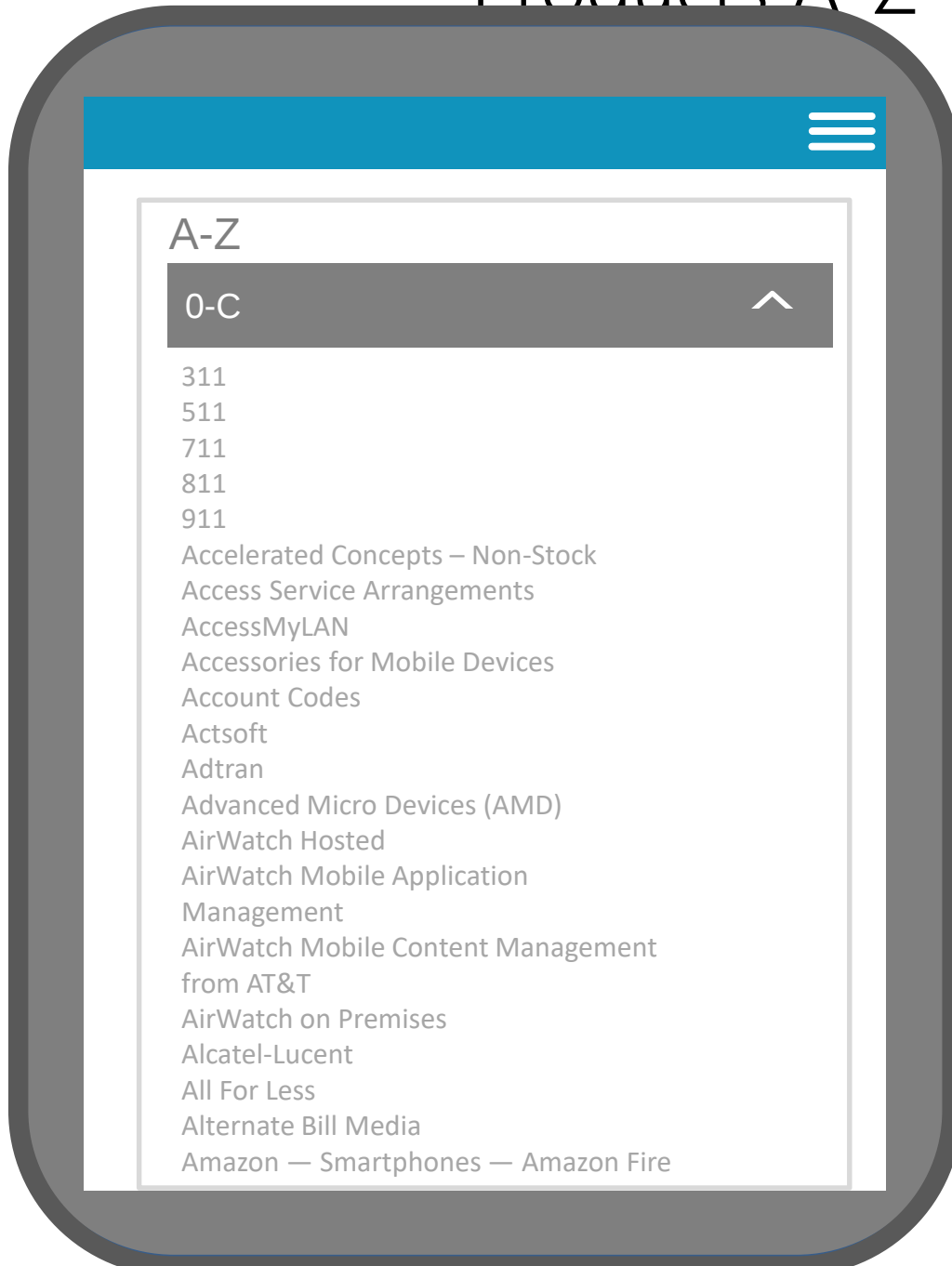
Products A-Z Desktop

Home	Portfolios	A-Z	Promotions	Sales Hold	Important OIL Links						
O-C	D-F	G-L	M-P	Q-R	S	T-V	W-Z	Submit a Case Study/Reference Lead	OIL Help		
311 511 711 811 911 Accelerated Concepts – Non-Stock Access Service Arrangements AccessMyLAN Accessories for Mobile Devices Account Codes Actsoft Adtran Advanced Micro Devices (AMD) AirWatch Hosted AirWatch Mobile Application Management AirWatch Mobile Content Management from AT&T AirWatch on Premises Alcatel-Lucent All For Less Alternate Bill Media Amazon — Smartphones — Amazon Fire AMS Case Studies AMS Strategy Analog Private Line Service Android				Application Management Application Traffic Analyzer (ATA) Apriva Mobile Pay Ariba Aruba Associate from AT&T AT&T Alaska Private Line and Local Channel Services AT&T Alaska Services AT&T Alaska Space and Power AT&T Business Field Services (ABFS) AT&T Business Network (ABN) AT&T Capital Services AT&T Connect AT&T Content Delivery Network (ACDN) AT&T Content Library AT&T Control Center AT&T Corporate Digital Advantage (ACDA) AT&T Corporate Security AT&T Direct Toll-Free Service AT&T Equipment Solutions AT&T Ethernet WAN Alaska Service AT&T EverThere AT&T ForHealth AT&T Global Network (AGN) Client AT&T Hosted Outbound Calling Service (AHOCS) AT&T Long Distance Toll Free							

Products A-Z- tablet



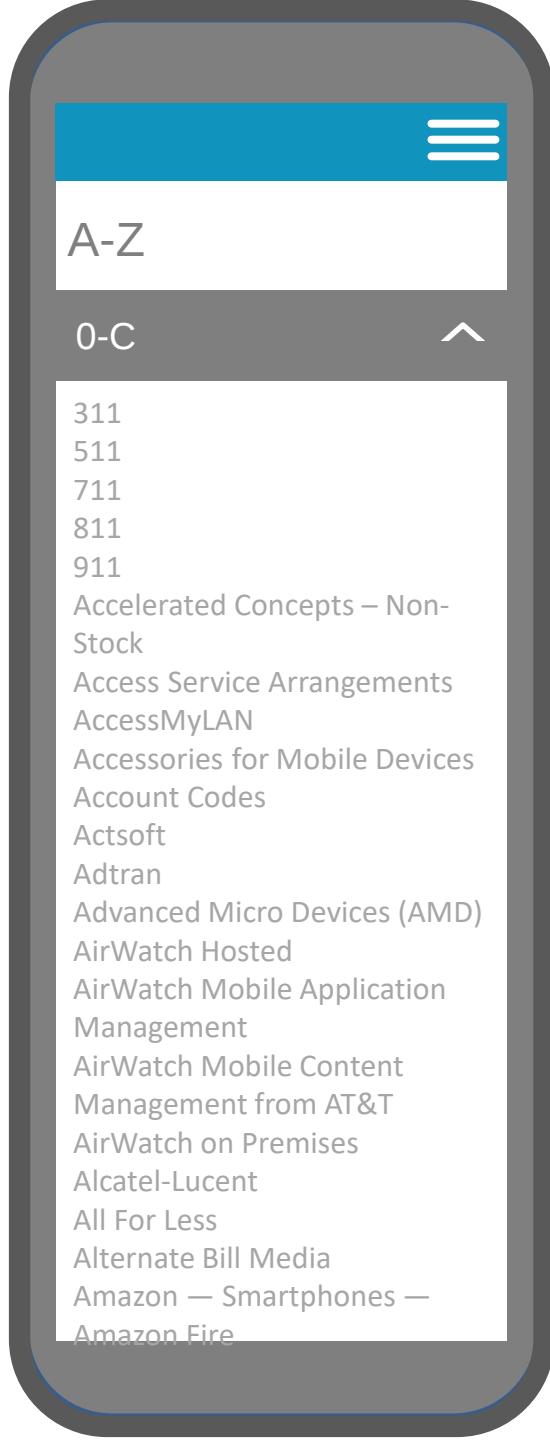
Products A-Z- tablet



Products A-Z mobile



Products A-Z mobile



Promotions

[Home](#)[Portfolios](#)[A-Z](#)[Promotions](#)[Sales Hold](#)

Access Services

AT&T Network-Based IP VPN Remote Access (ANIRAr

2013 Grow VPN Promotions (see links below)

Updated: 05/30/2014

Region Availability: ALL

Grow VPN Promotions available on ABN Express VPN Value Bundle agreements - 6/1/13 - 9/30/14

- [Promotion Extension Sales Advisory](#)
- [Original Sales Advisory](#)
- [VPN MRAS Promo Brief](#)
- [VPN MRAS Promo Job Aid](#)
- [Sales VP Approval Form](#)
- [Grow VPN Promotions on ABN Express VPN Value Bundle - extended to 9/30/14](#)

[MRAS / VPN Value Bundle Promotion - Mobility Sales Job Aid](#)

Updated: 05/18/2014

Region Availability: ALL

Mobility Sales Job Aid for the sales process to sell, provision and implement the MRAS VPN and Wi Fi included in the bundle at no add'l charge for 100 Users Promo.

[Business Internet Service >](#)

[Managed Internet Service >](#)

Broadband Services

[DSL – Business DSL Internet Servi](#)

[DSL – FastAccess® Business DSL Dir](#)

Important OIL Links

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[OIL Help](#)

[AT&T Content Library](#)

[Business Direct](#)

Promotions - tablet

Promotions

Access Services

AT&T Network-Based IP VPN Remote Access (ANIRA) >

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[MRAS / VPN Value Bundle Promotion - Mobility Sales Job Aid](#)

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Business Internet Service >

Managed Internet Service >

Broadband Services

Promotions - mobile

Promotions

Access Services

AT&T Network-Based IP VPN

Remote Access (ANIRA) ▾

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Business Internet Service >

Managed Internet Service >

Sales Hold

Home	Portfolios	A-Z	Promotions	Sales Hold			
O-C	D-F	G-L	M-P	Q-R	S	T-V	W-Z

Sales Hold – Do Not Sell

Product

Access Advantage Plus

ACCU-Ring Service (SONET)

Associate PLEDGE

AT&T Alaska Internet Service - AIS

AT&T Alaska MPLS

AT&T Business Network - UniPlan (ABN-U)

AT&T Content Acceleration

AT&T Digital Link (ADL)

AT&T EverThere

AT&T Healthcare Community Online (HCO)

AT&T Healthcare Community Online Physician Portal

AT&T Long Distance Calling Card (Legacy SBC LD) (Grandfathered)

ATM

ATM IntraLATA

Business Preferred

Community Central

Complete Choice for Business (Grandfathered)

Corporate Calling Card

Customer Specific Routing & Avoidance

Customized Switched Metro Ethernet (CSME)

Sales Hold Region

MW, NW

NW, W

SW, W

MW, NW

NW, W

SW, W

MW, NW

NW, W

SW, W

Important OIL Links

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[OIL Help](#)

[AT&T Content Library](#)

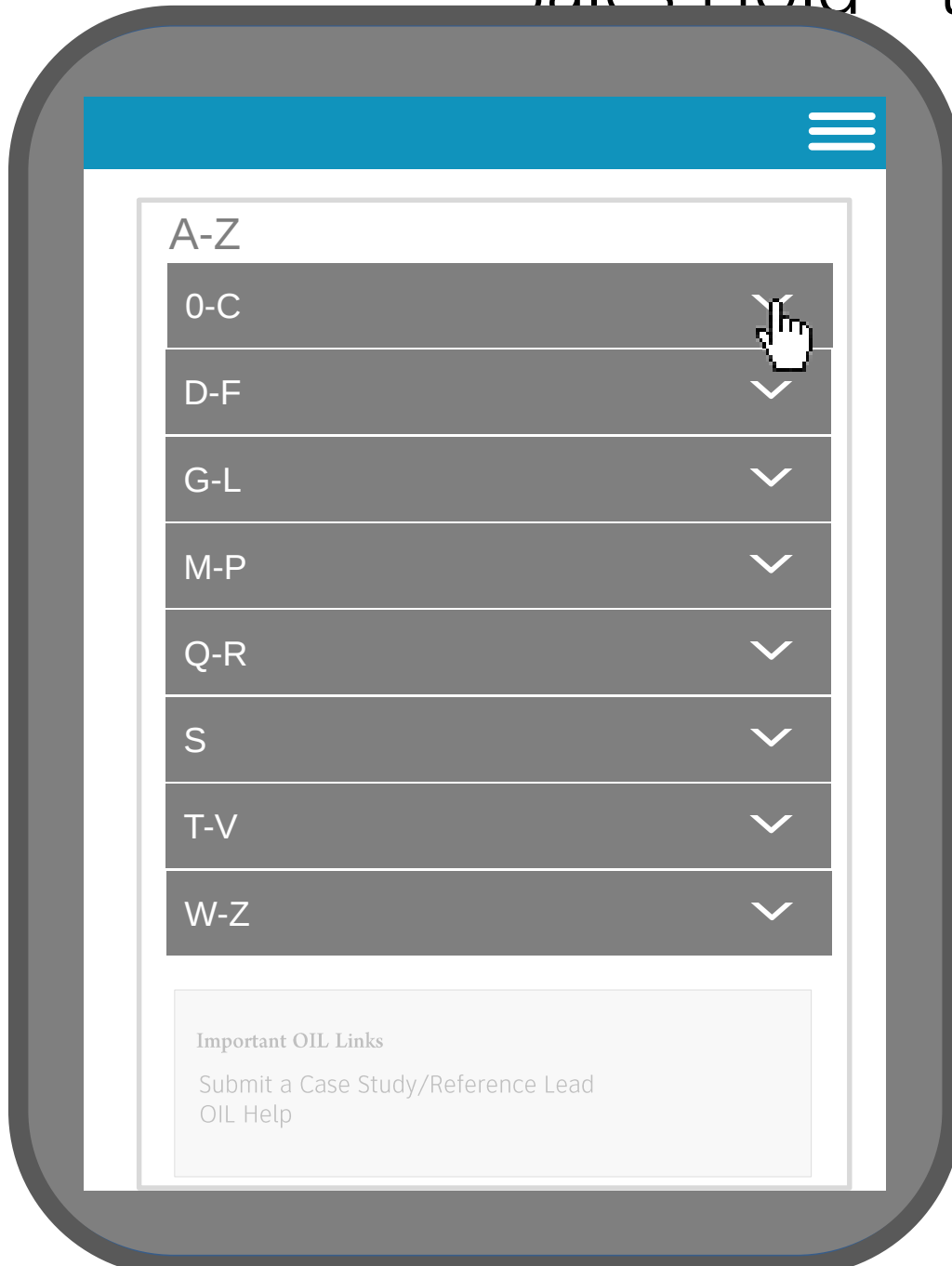
[Business Direct](#)

DESIGN NOTE:

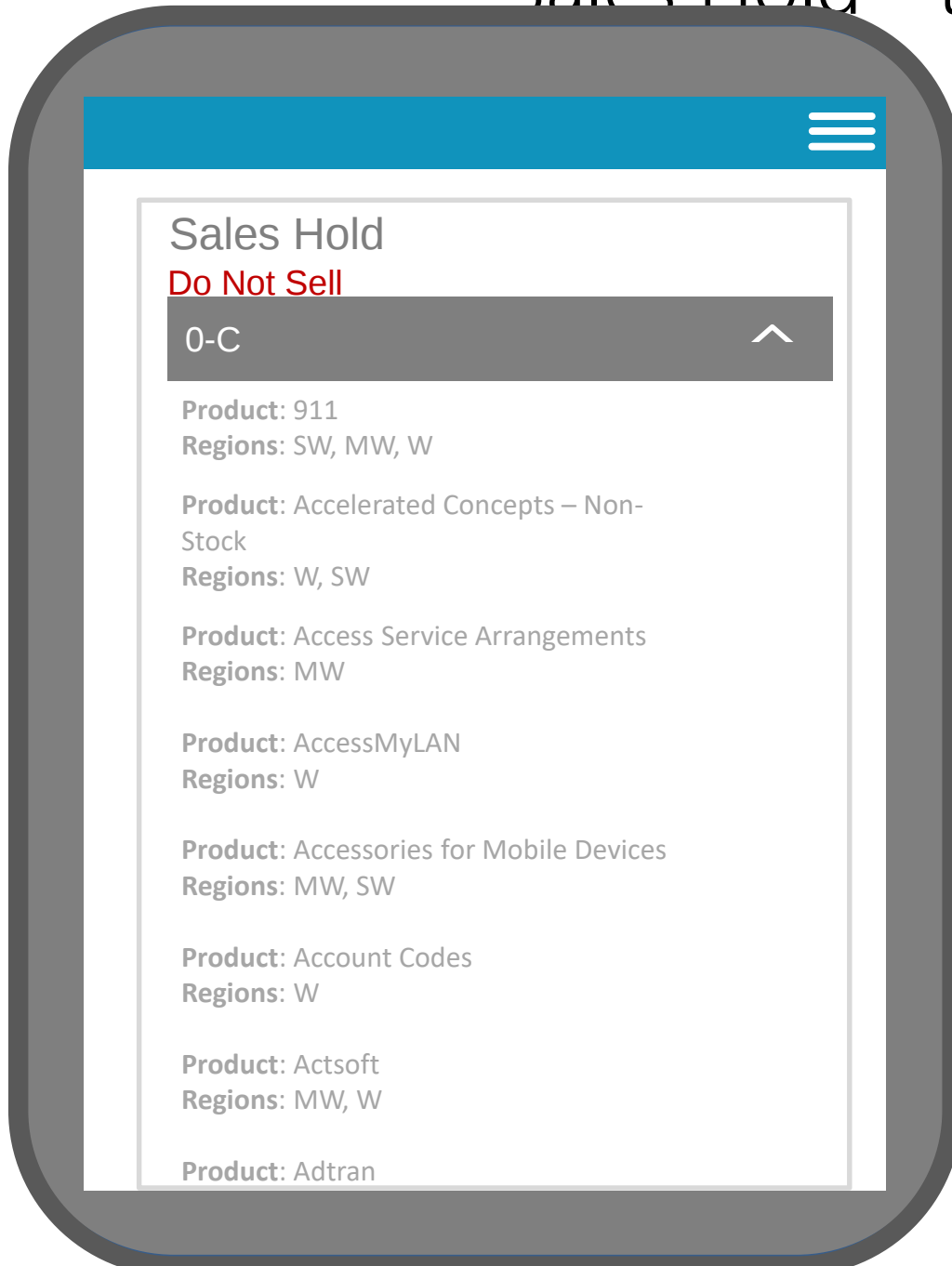
The current organization of the Sales Hold regions would not work for mobile because it would require 2 columns.

This approach allows for wrapping on mobile.

Sales Hold - tablet



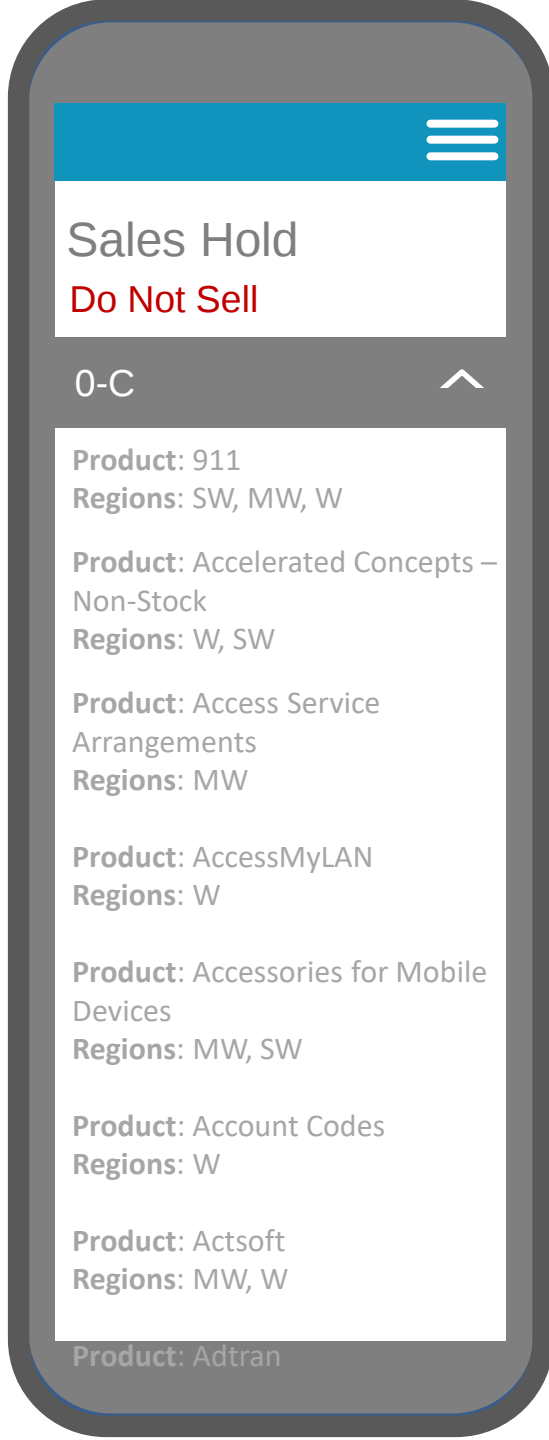
Sales Hold - tablet



Sales Hold - mobile



Sales Hold - mobile



Product Detail Options

NOTE: Tablet & Mobile have not been designed for this section because there are many options for how to display the Product Detail Page.

Product Detail

[Home](#)[Portfolios](#)[A-Z](#)[Promotions](#)[Sales Hold](#)[Back to Portfolios](#)

<Specific Product>

Hero Image

<Product Background>

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Related Documents

Case Studies

- <doc>
- <doc>
- <doc>
- <doc>

Job Aids

- <doc>
- <doc>
- <doc>
- <doc>

Pricing/Billing

- <doc>
- <doc>
- <doc>
- <doc>

Product/Technical Info

- <doc>
- <doc>
- <doc>
- <doc>

Also on Promotion with <product>

<product image/title>

<product image/title>

<product image/title>

<product image/title>

Important OIL Links

[Submit a Case Study/Reference Lead](#)
[OIL Help](#)

DESIGN NOTE: The “Related Documents” section would actually be longer than shown here. The size is just for the sake of including the Related Promo carousel at the bottom of the page.

Product Detail

Home	Portfolios	A-Z	Promotions	Sales Hold	
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[Back to Portfolios](#)

<Specific Product>

Hero Image

<Product Background>

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Related Documents

External Content	Product/Tech Info	Competitive	Internal FAQs	Sales Advisories
Sales Guides	Job Aids	Pricing/Billing	Forms/Contracts	SalesQual/Processes
Post Sales	SLA/SLAW	Country Avail.	Resources	Training/Internal Pres

Important OIL Links

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- OIL Help

Product Detail

Home	Portfolios	A-Z	Promotions	Sales Hold	
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[Back to Portfolios](#)

<Specific Product>

Hero Image	<Product Background> Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
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Related Documents

External Content	Basic Product Info	Training, Guides & Aids	Sales Paperwork	Sales Advisories
Case Studies	Product/Tech Info	Training/Internal Pres	SLA/SLAW	
Brochures/White Papers	Pricing/Billing	Sales Guides	Forms/Contracts	
Customer FAQs	Internal FAQs	Job Aids	SalesQual/Processes	
Presentations & Videos	Country Availability	Competitive Resources		
		Post Sales		

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[OIL Help](#)

Product Detail

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[Back to Portfolios](#)

<Specific Product>

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Related Documents

Show

External Content	Basic Product Info	Training, Guides & Job Aids	Sales Paperwork	Sales Advisories
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External Content

- Case Studies >
- Brochures & White Papers >
- Presentations & Videos >
- Customer FAQs >

Basic Product Info

- Product/Technical Info >
- Pricing & Billing >
- Internal FAQs >
- Country Availability >

Important OIL Links

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- OIL Help

Product Detail

Home	Portfolios	A-Z	Promotions	Sales Hold	
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[Back to Portfolios](#)

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Related Documents

Show

External Content	Basic Product Info	Training, Guides & Job Aids	Sales Paperwork	Sales Advisories
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External Content

Case Studies

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Brochures & White Papers

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Presentations & Videos

- [<link>](#)
- [<link>](#)

Customer FAQs

Basic Product Info

Technical Information

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Pricing & Billing

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Internal FAQs

- [<link>](#)
- [<link>](#)

Country Availability

Training, Guides & Job Aids

Training/Internal Presentations

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Sales Guides

- [<link>](#)
- [<link>](#)
- [<link>](#)
- [<link>](#)

Job Aids

- [<link>](#)
- [<link>](#)

Competitive Analysis

Important OIL Links

- [Submit a Case Study/Reference Lead](#)
- [OIL Help](#)

Product Detail

Home	Portfolios	A-Z	Promotions	Sales Hold	
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[Back to Access Services](#)

<Specific Product>

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Related Documents

Show				
External Content	Basic Product Info	Training, Guides & Job Aids	Sales Paperwork	Sales Advisories

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- Presentations & Videos
- Customer FAQs

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Related Documents

External Content	
Presentations/Videos	SalesOne Proposal Info
Case Studies	Brochures/White Papers
Customer FAQs	

Internal Content				
Training/Internal Pres	Product/Tech Info	Competitive	Internal FAQs	Sales Advisories
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Post Sales	SLA/SLAW	Country Avail.	Resources	

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Related Documents

DESIGN NOTE: Ideally, we wouldn't show a category at all if there were no related documents. (Unless it's useful to see what isn't available.)

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<Document Category>

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Image

Title

Image

Title

DESIGN NOTE: Depending on the amount of content associated with the average product, we could arrange docs this way.

Product Detail

[Home](#)[Portfolios](#)[A-Z](#)[Promotions](#)[Sales Hold](#)[Back to Portfolios](#)

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