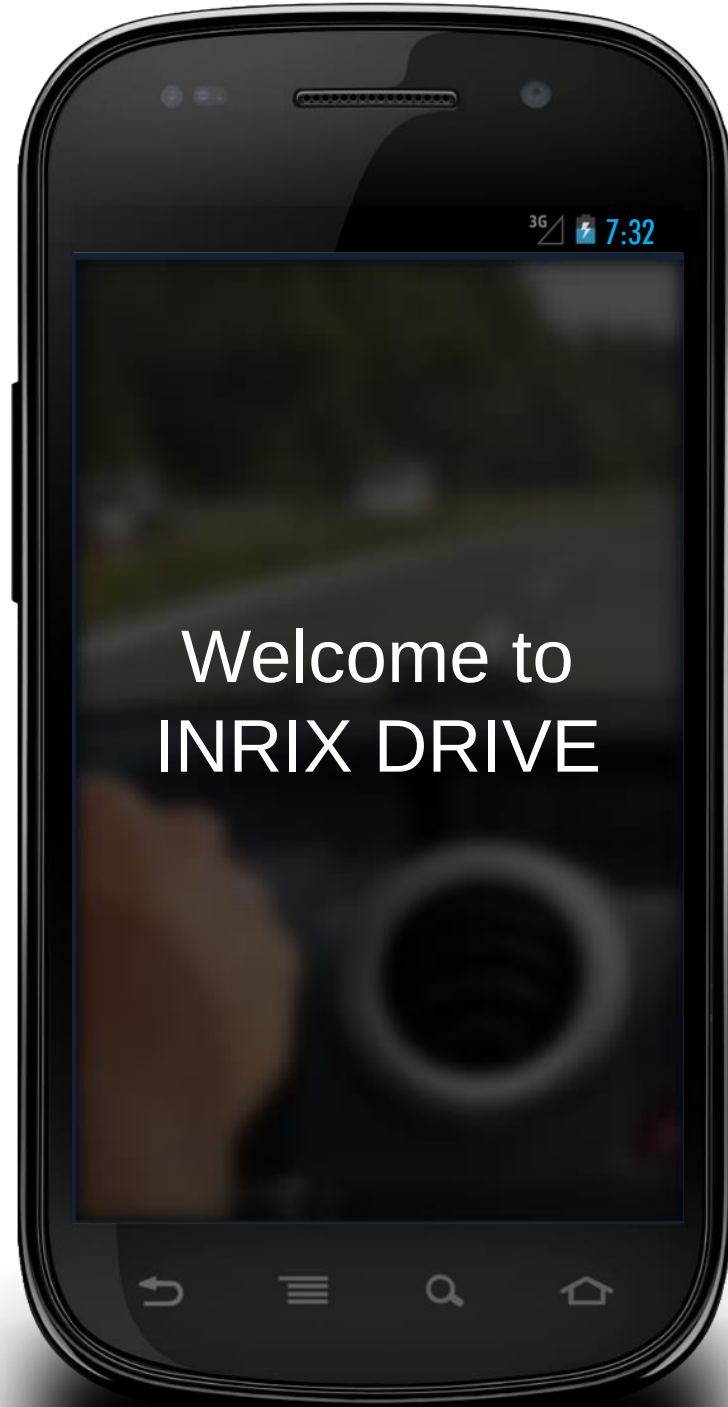


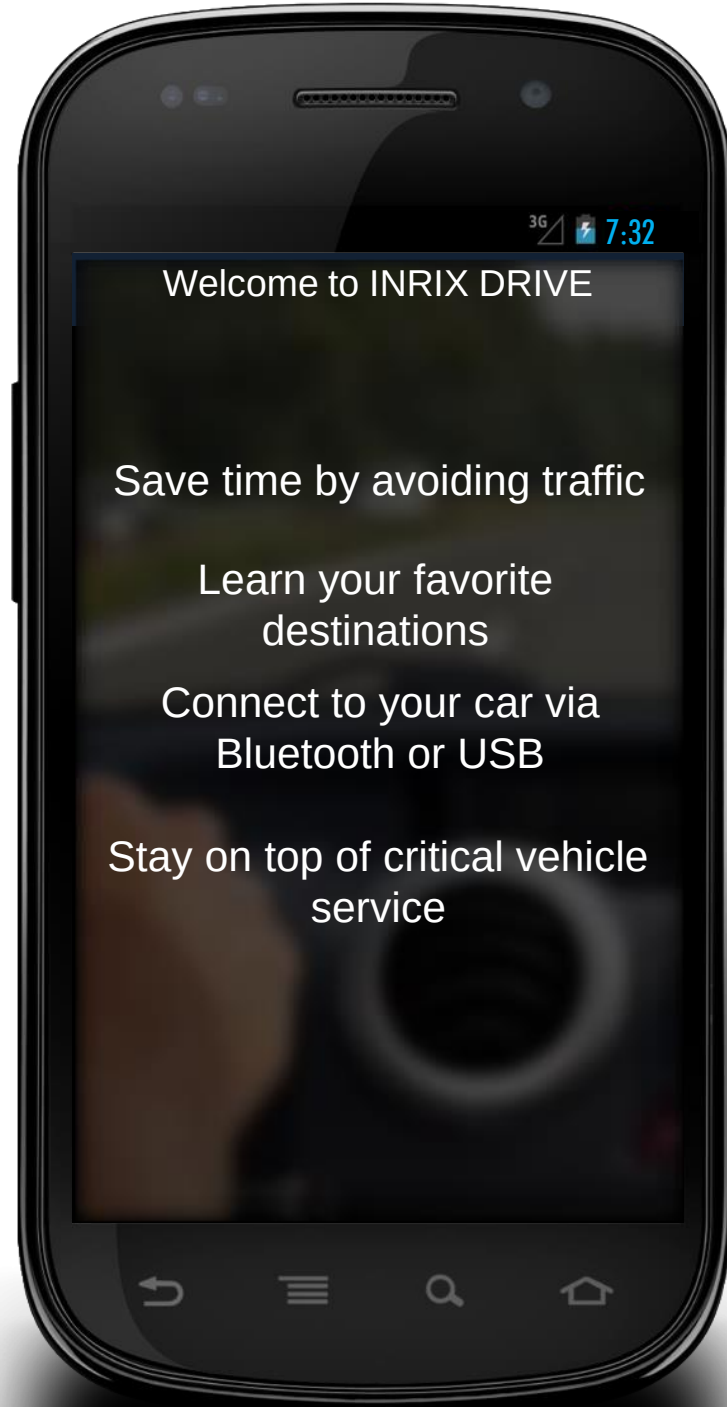
INRIX Onboarding Flows

registration
home screen
parking
find my car
contact/share eta

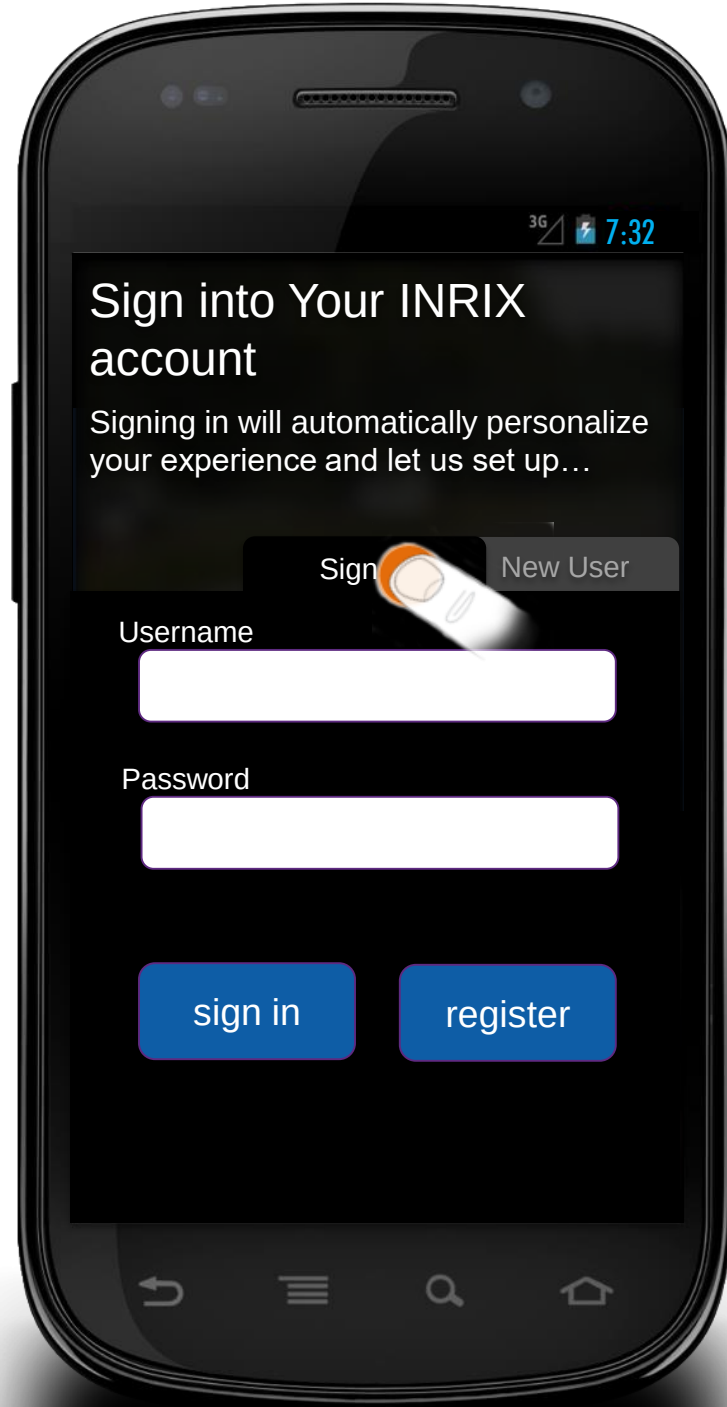
Onboarding



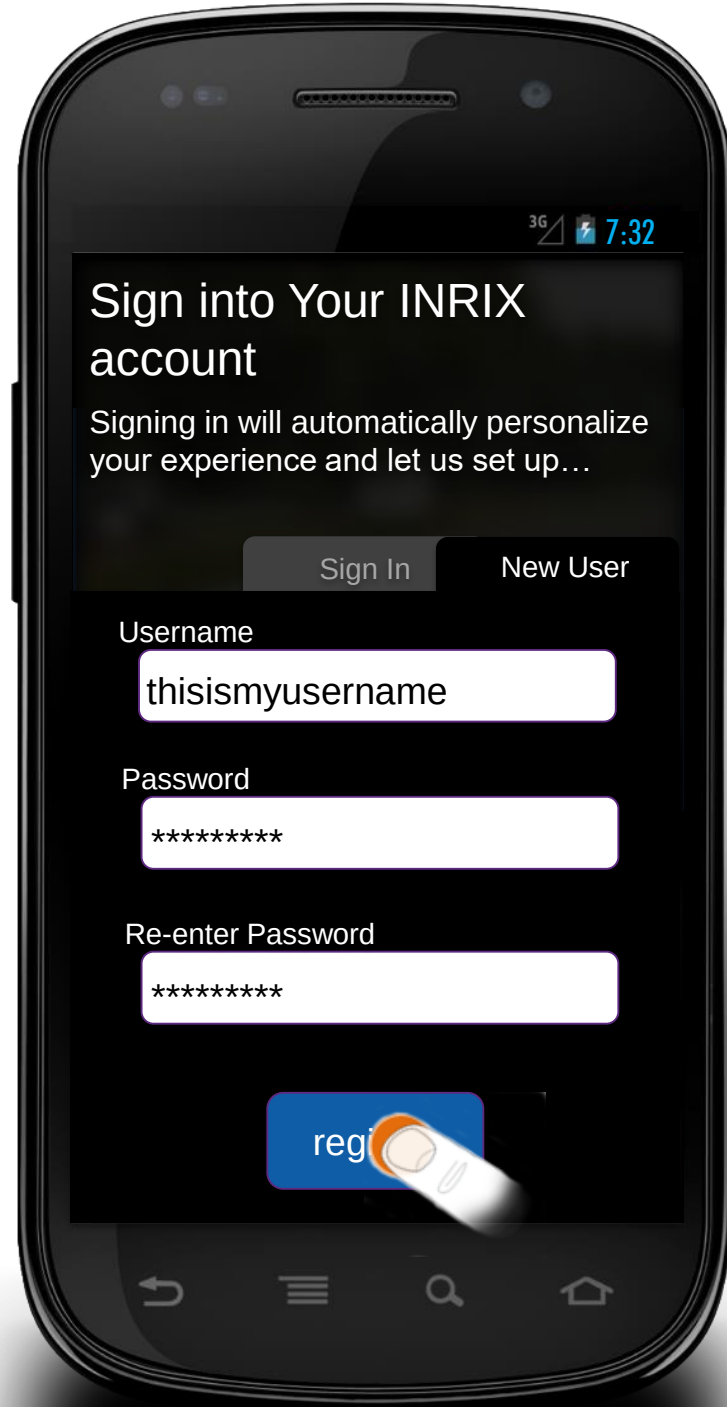
Onboarding



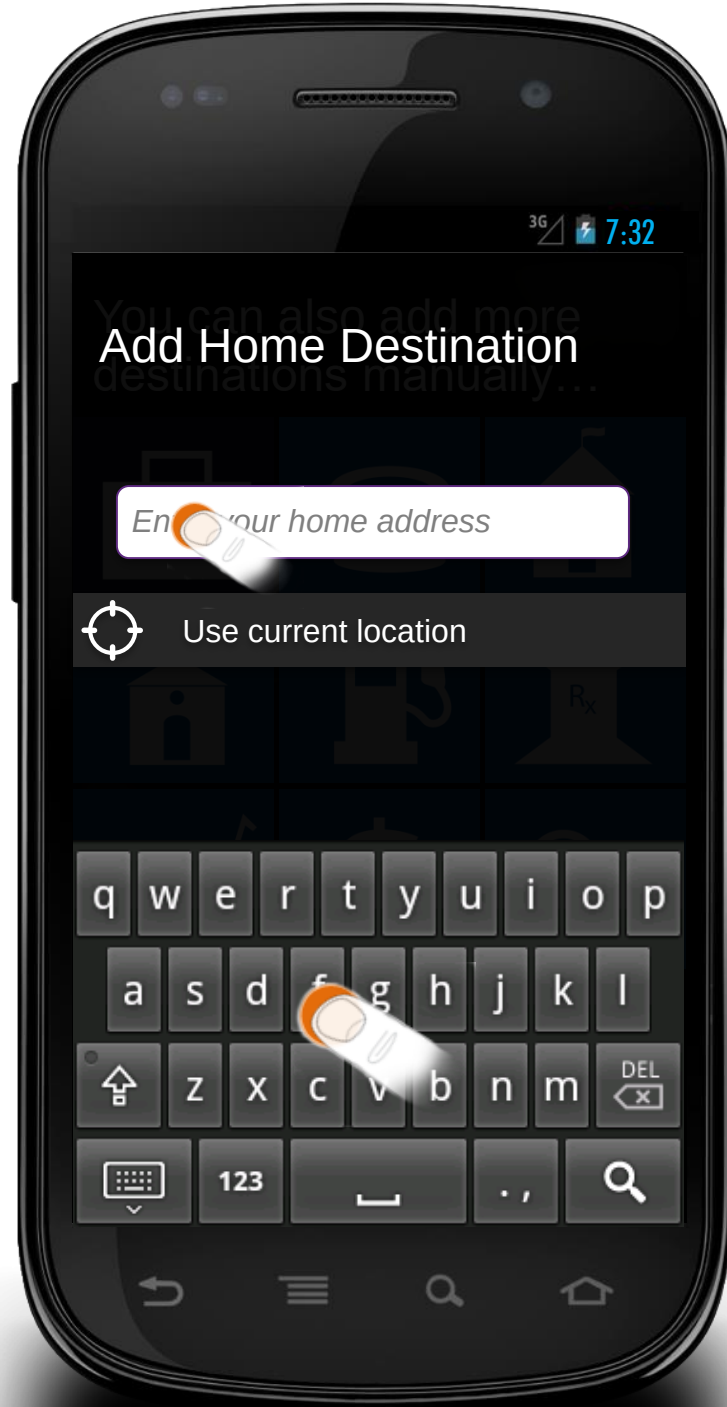
Onboarding



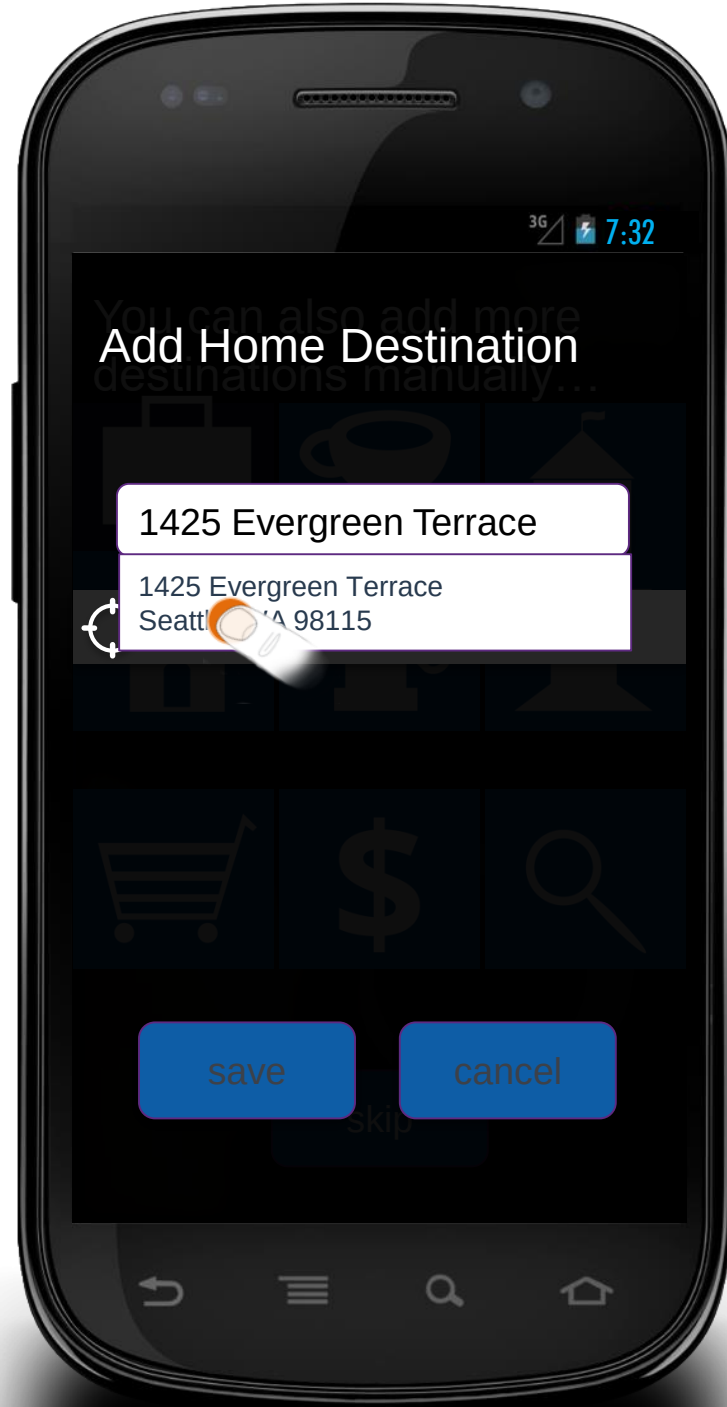
Onboarding



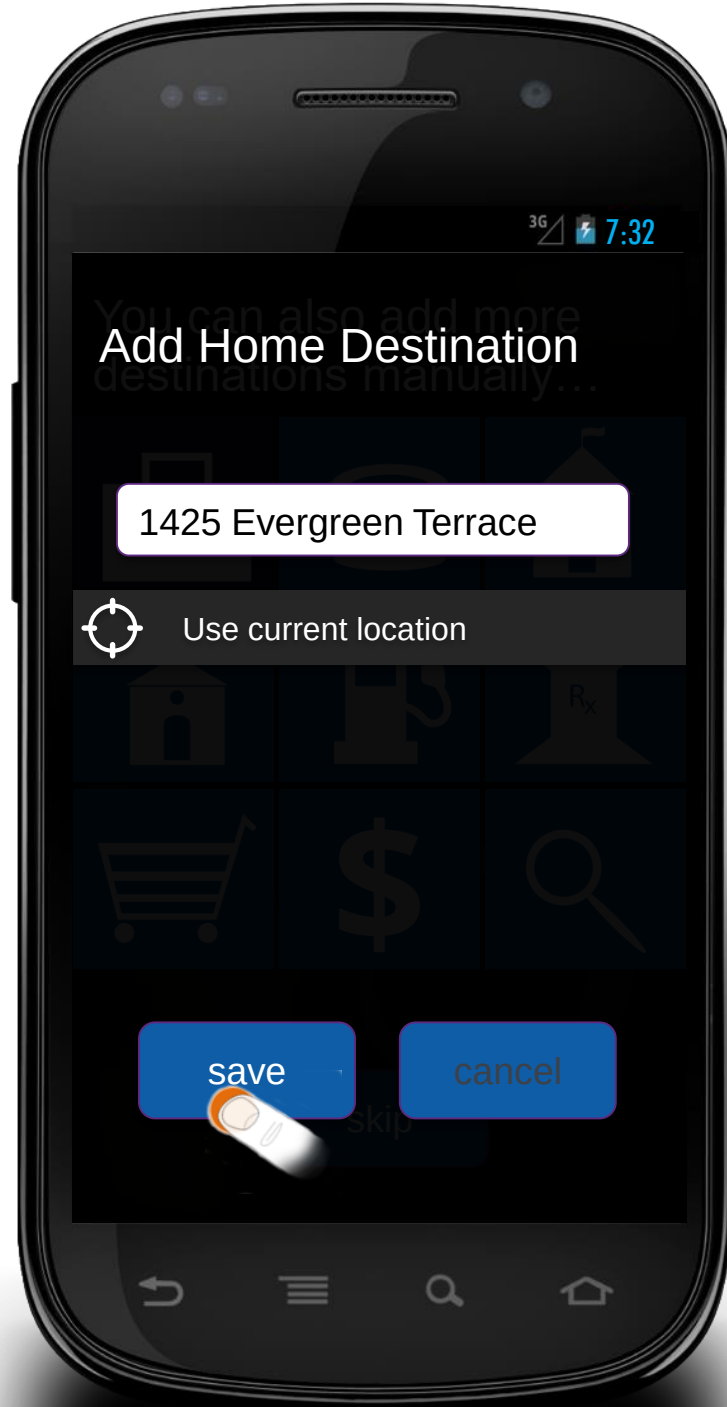
Onboarding



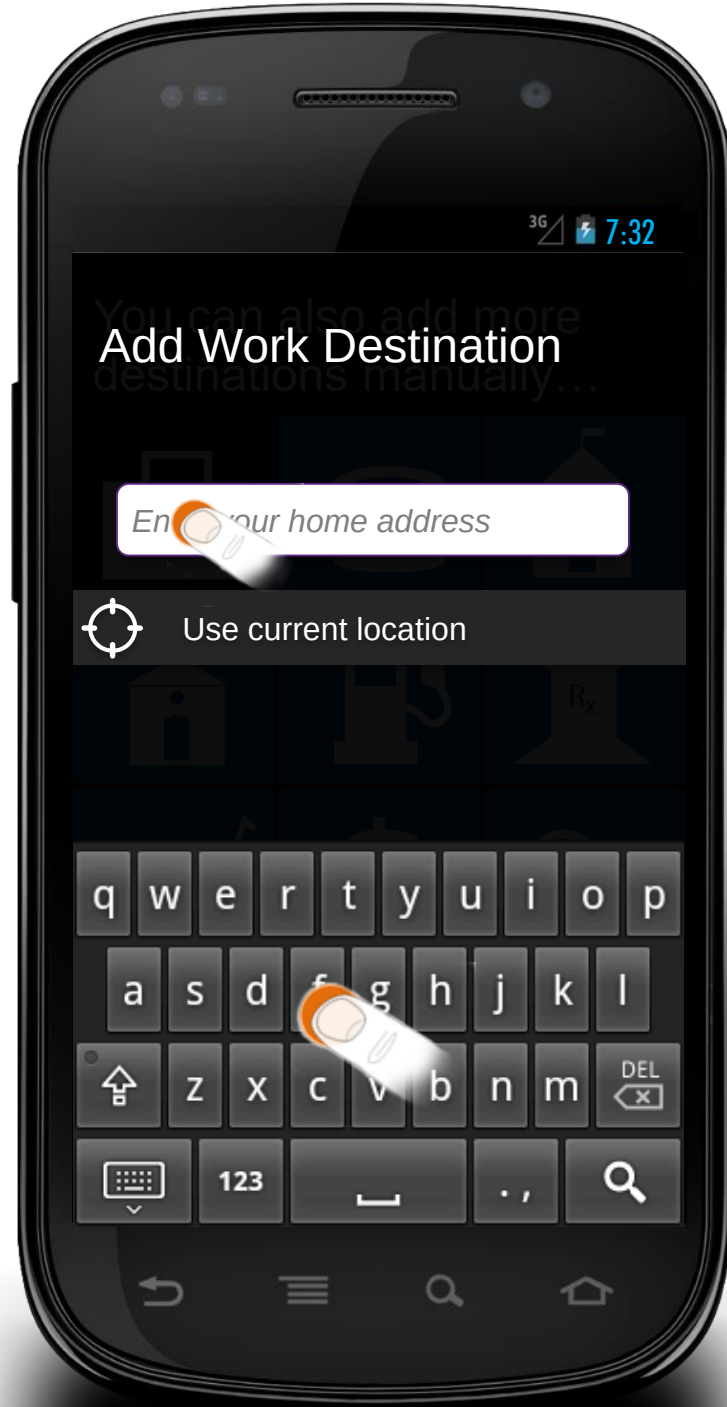
Onboarding



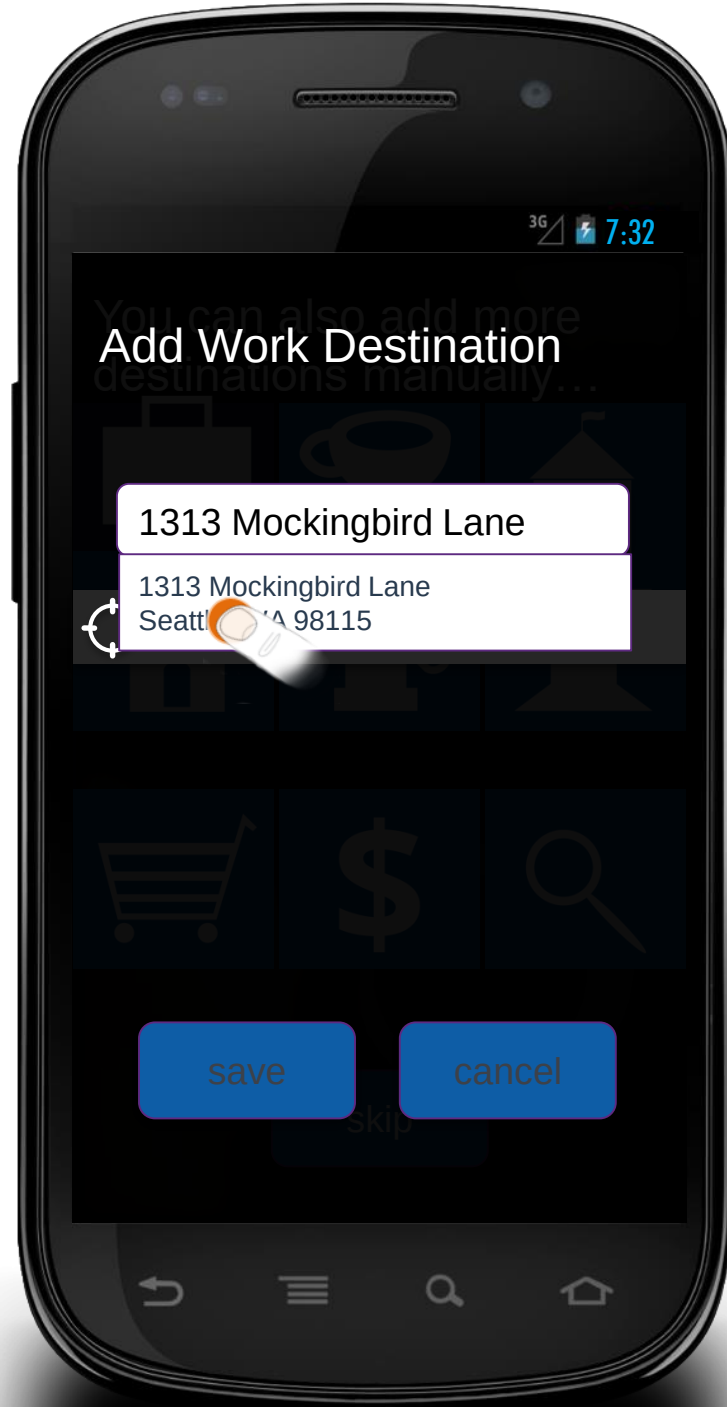
Onboarding



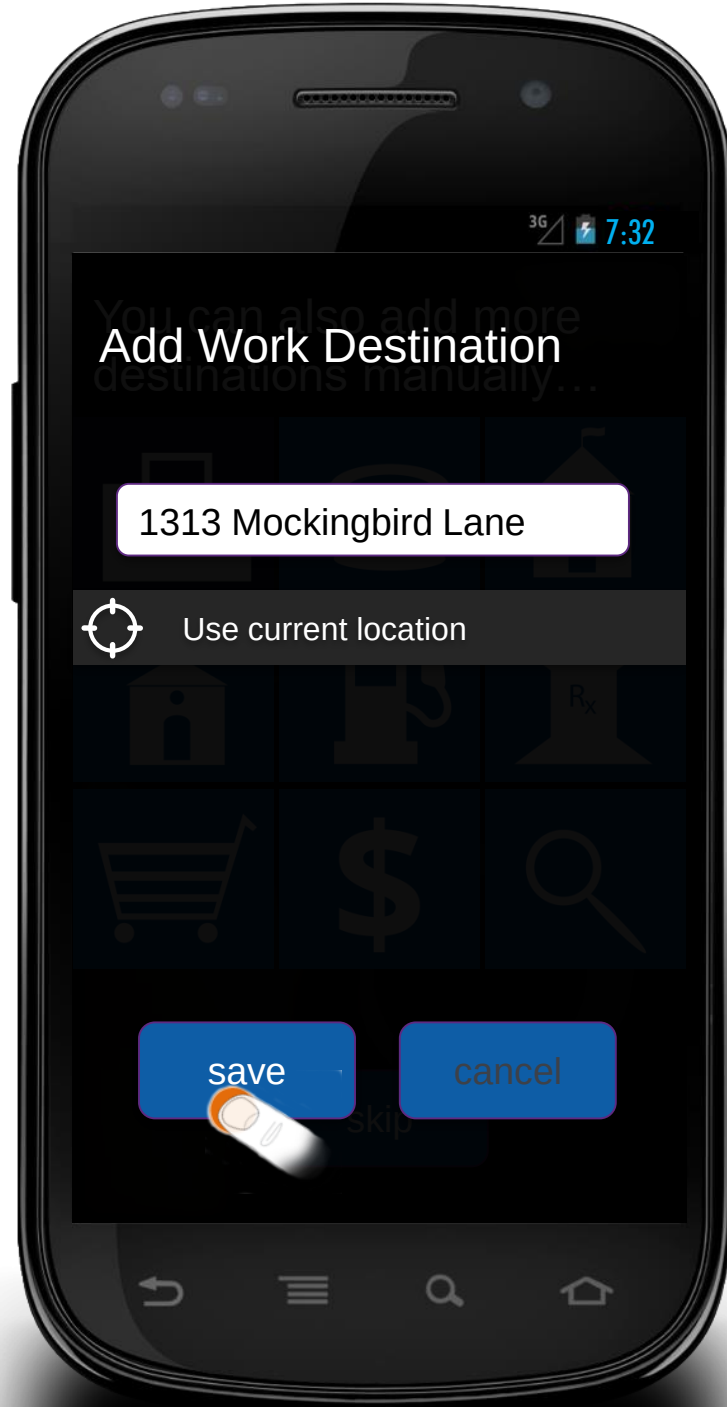
Onboarding



Onboarding



Onboarding

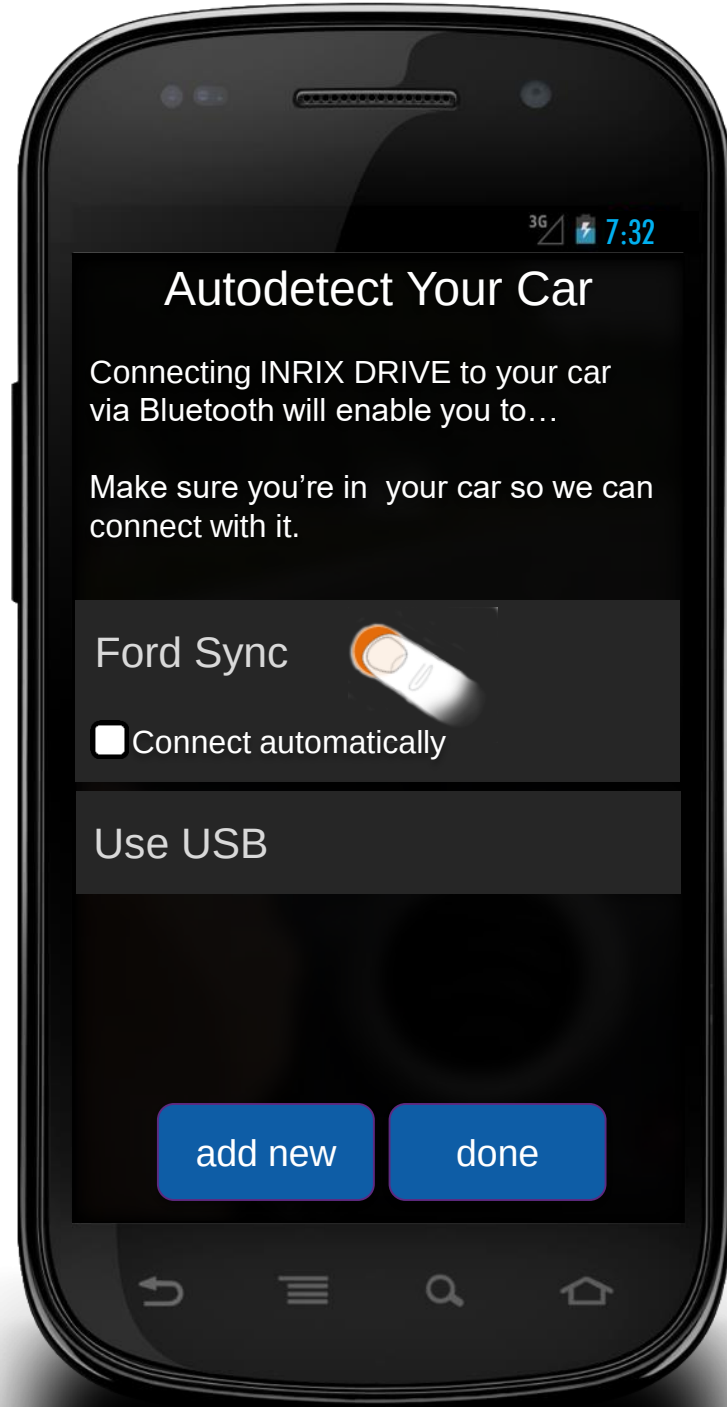


Onboarding

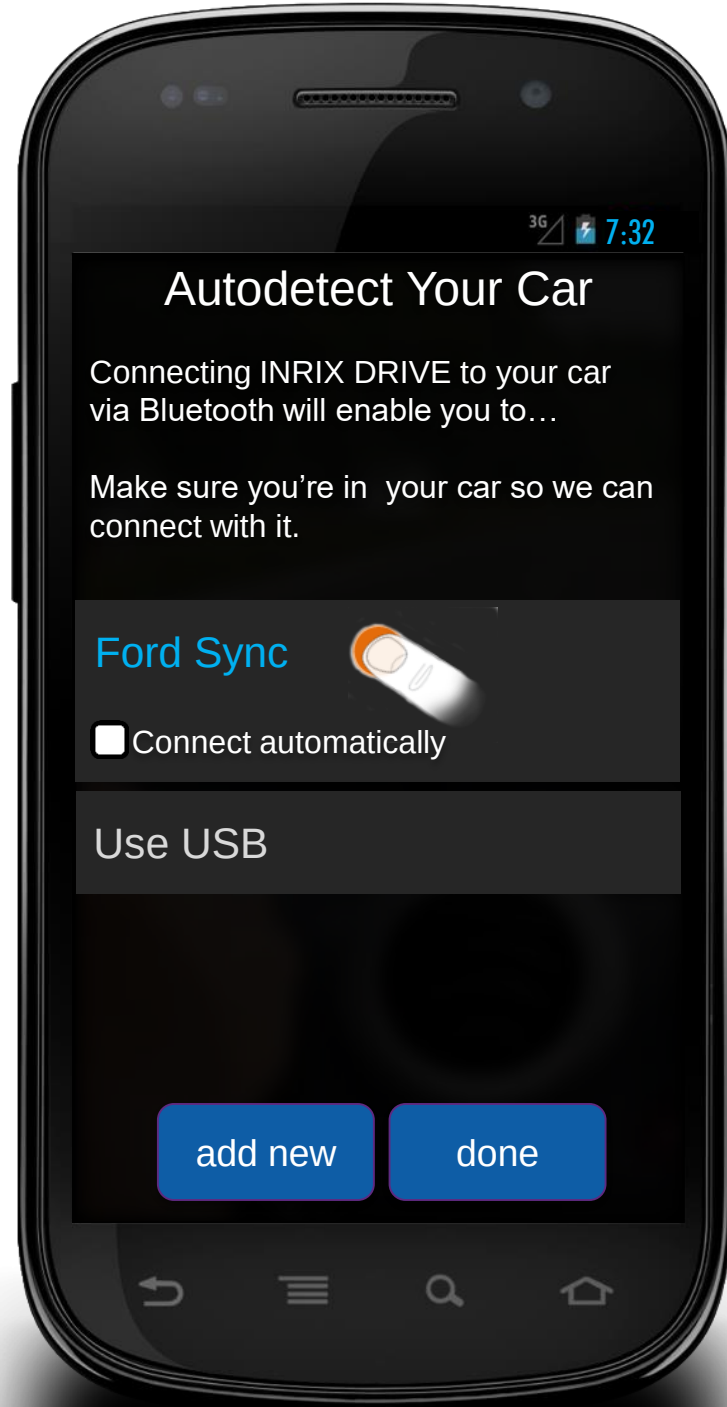
Here, any devices the user has already paired with will appear.

If they user wants to use BT, but has never paired their car with their phone, they can tap “add new.”
This will invoke the native BT Settings UI.

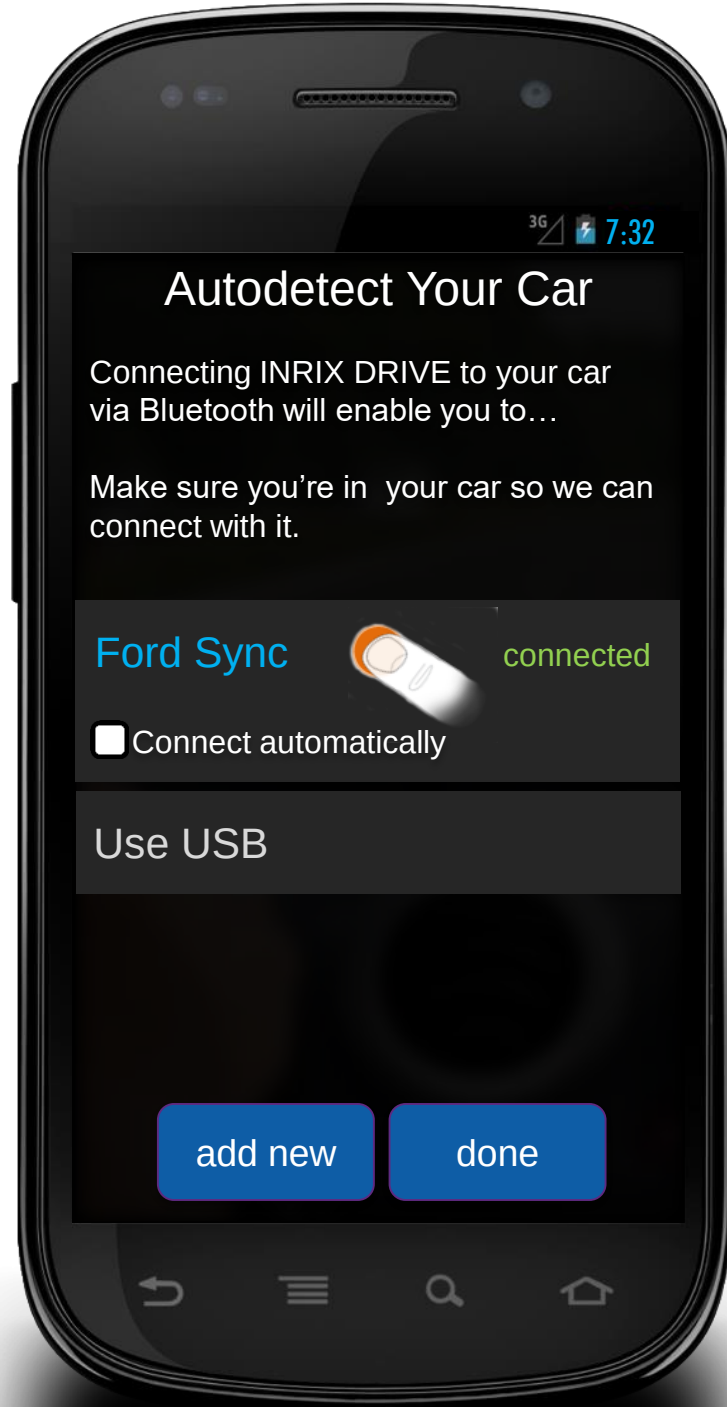
NOTE: in the above case, we should explore displaying a message that they will go to Settings and need to manually re-enter the INRIX app afterward.



Onboarding



Onboarding



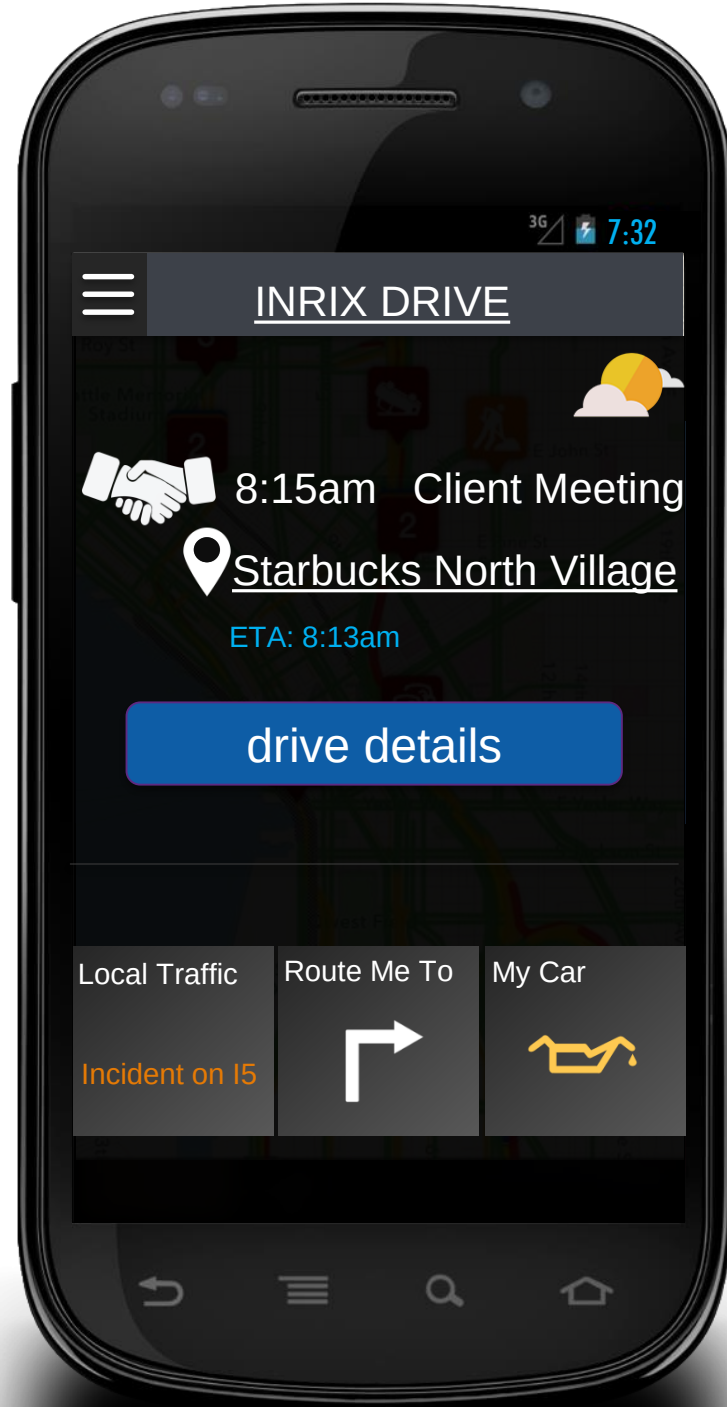
Onboarding



Home Screen – option 1

In this version, the top bar is just used for header, and has the Menu button on the left.

In this case, the Destinations button would be in the Menu.



Home Screen – option 2

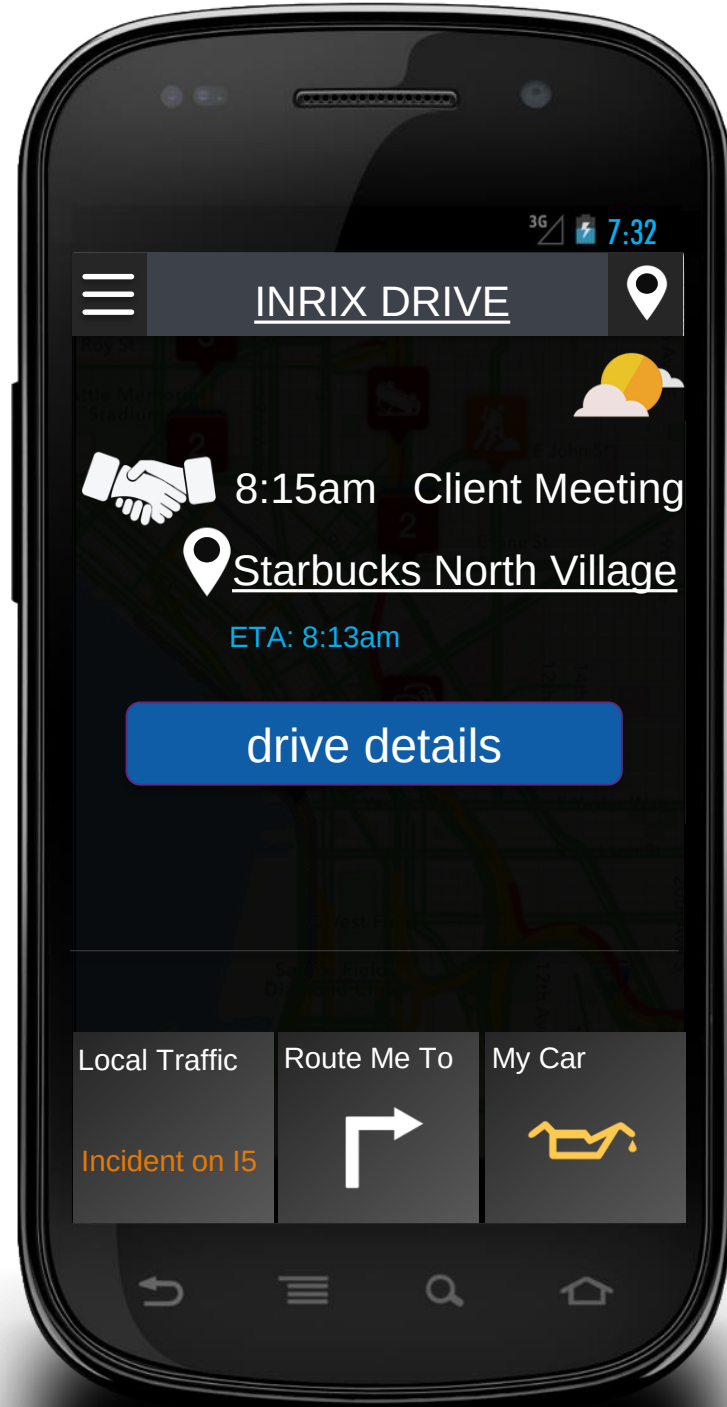
In this version, the top bar is just used for header, and has the Menu and Destinations buttons to the left and right.

PROS:

- Easy access to top tasks
- Better usage of screen's main body section

CONS:

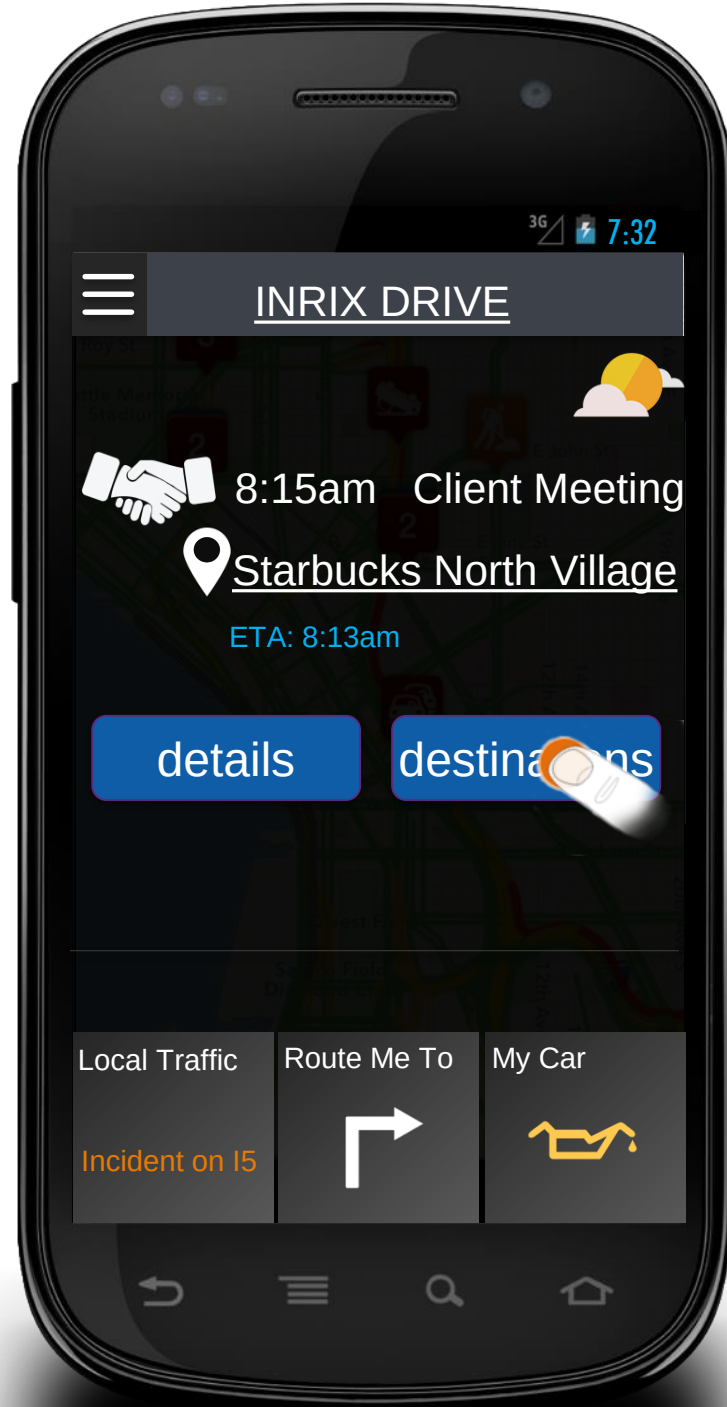
- Doesn't utilize the top bar as the "Drive Ribbon."



Home Screen – option 3

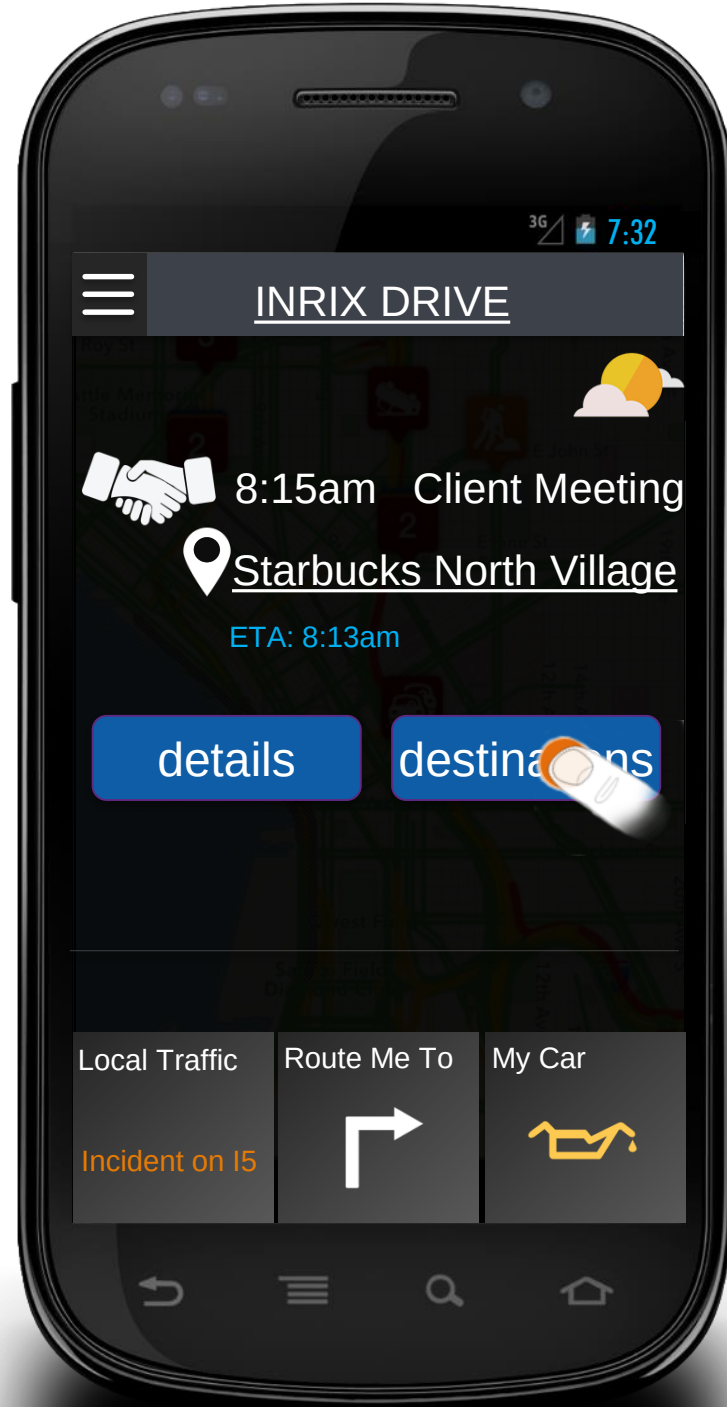
In this version, the top bar is just used for header, and has only the Menu button to the left.

In this scenario, the destinations button would need to appear on-screen for easy access, in the event that the user wants to focus on a different commute.



Home Screen

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



Destinations

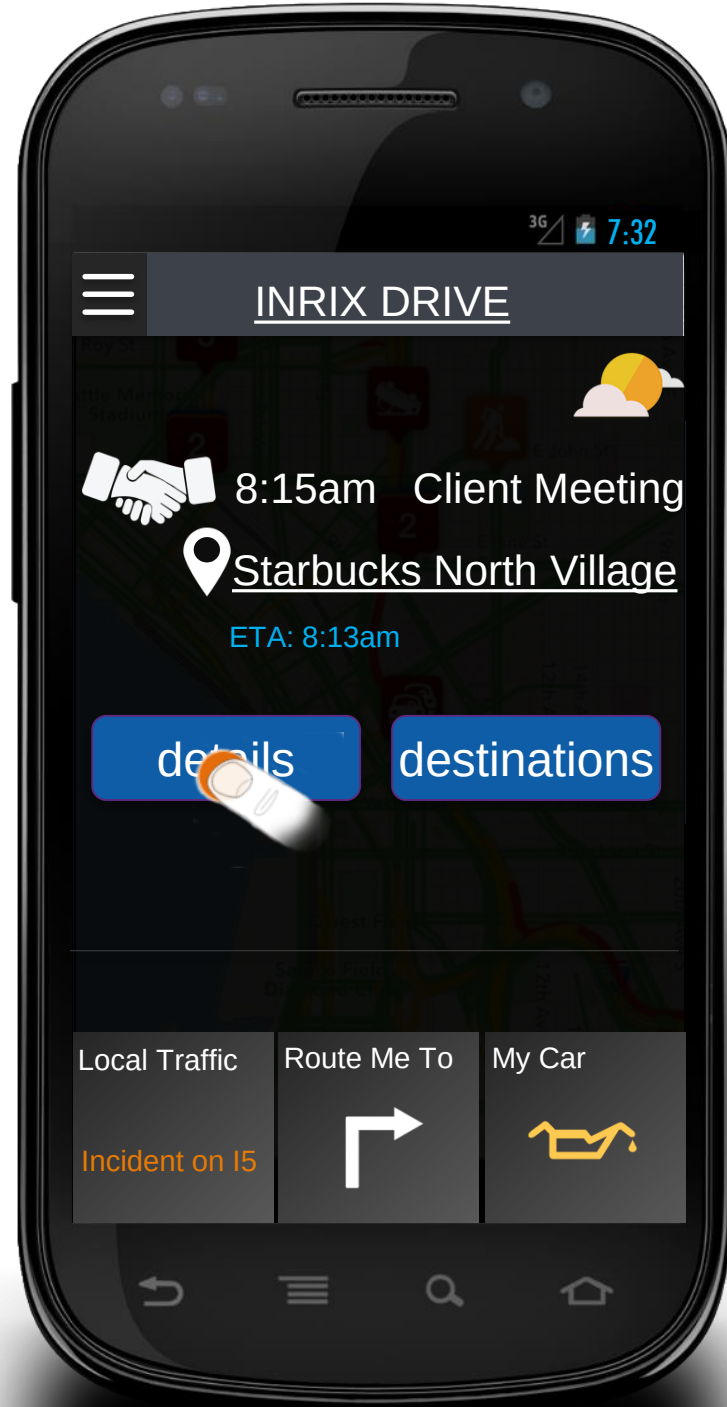
Tapping the Destination button invokes the Destination Picker.

Once the user makes a selection, he's returned to the Home Screen, where the icon & any related information will be updated.



Home Screen

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.

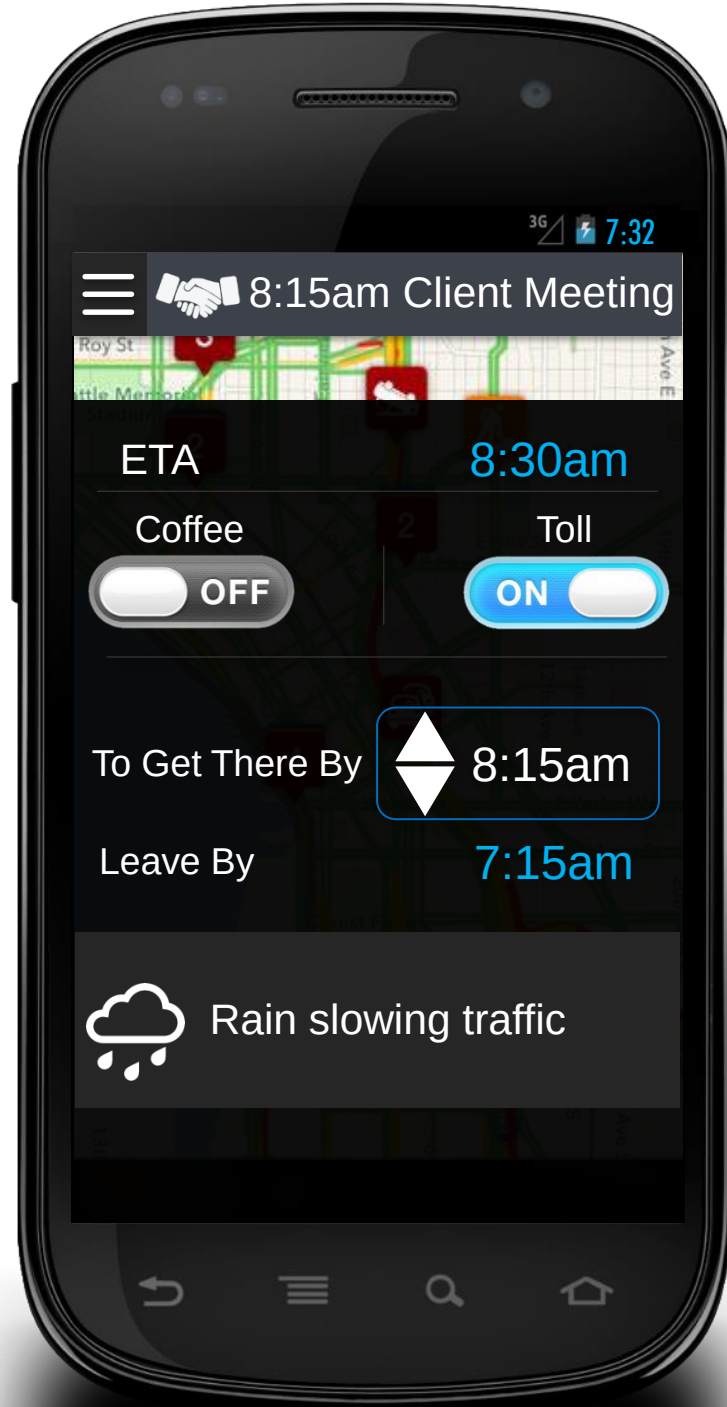


Drive Details; On Time

The Home Screen displays the icon on the top-left of screen.

Tapping the “peek-a-boo map” will display the map full-screen.

On the Home Screen, the user can plan their trip & view important alerts.

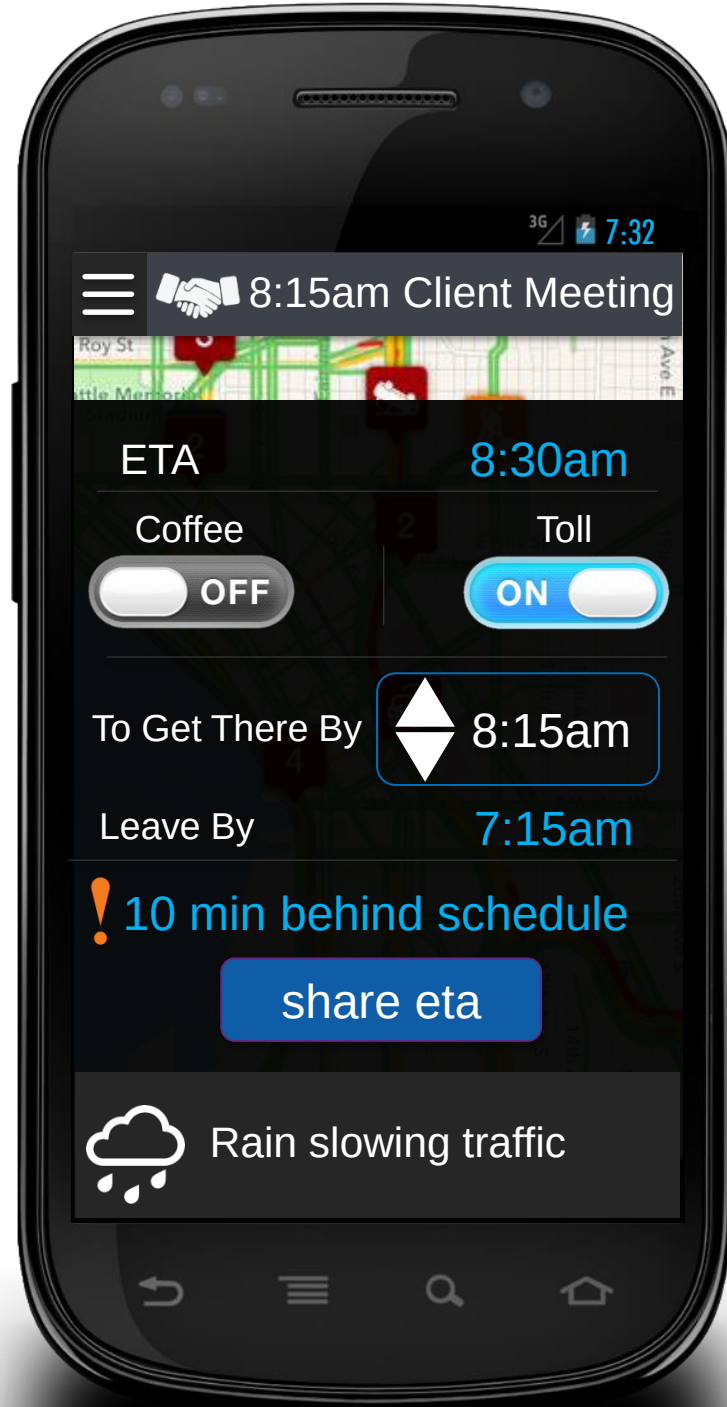


Drive Details; Late

The Home Screen displays the icon on the top-left of screen.

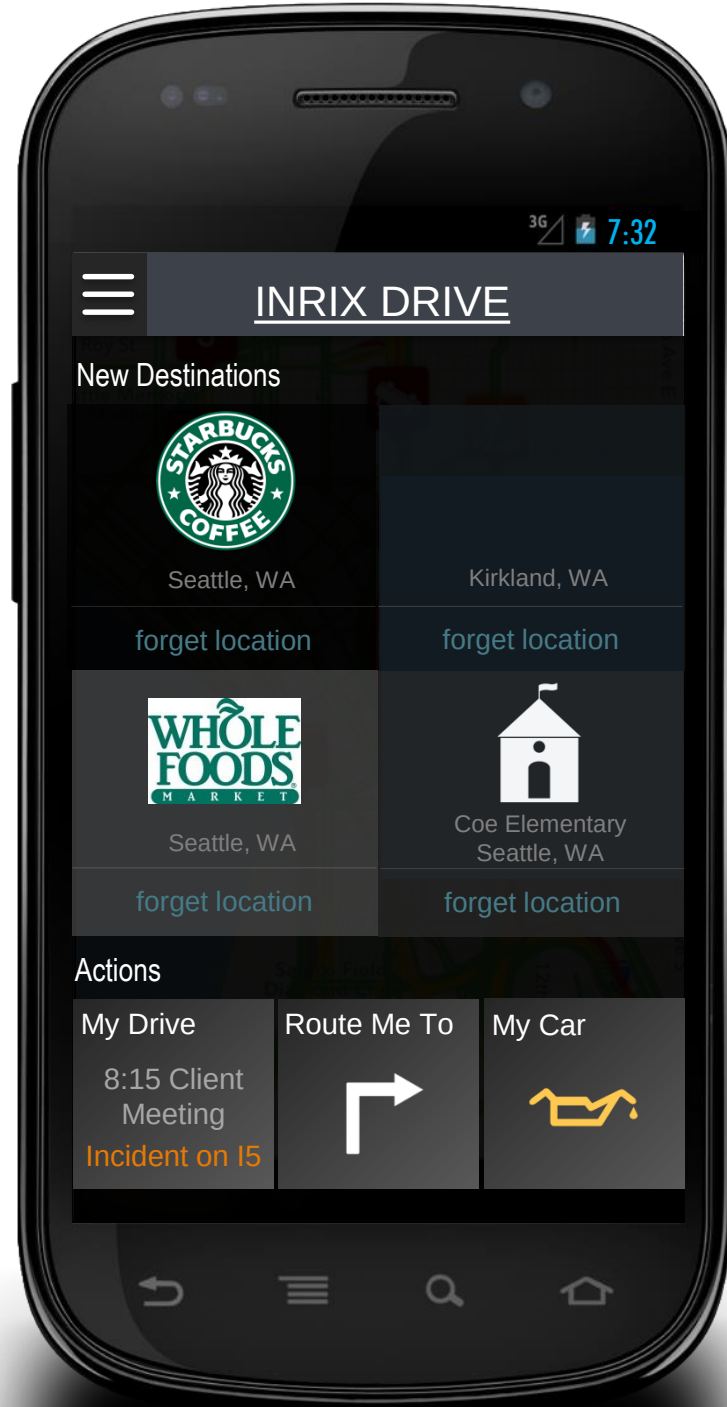
Tapping the “peek-a-boo map” will display the map full-screen.

On the Home Screen, the user can plan their trip & view important alerts.



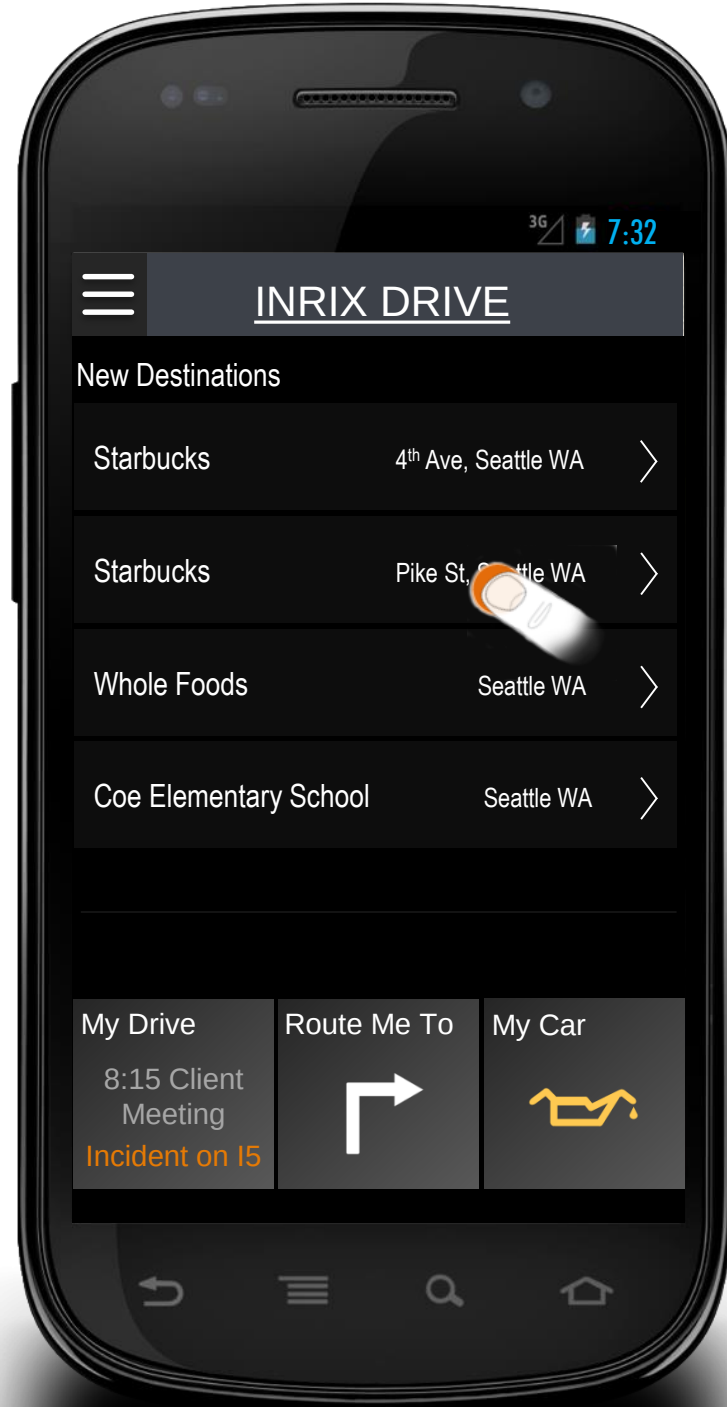
Learned Locations

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



Learned Locations

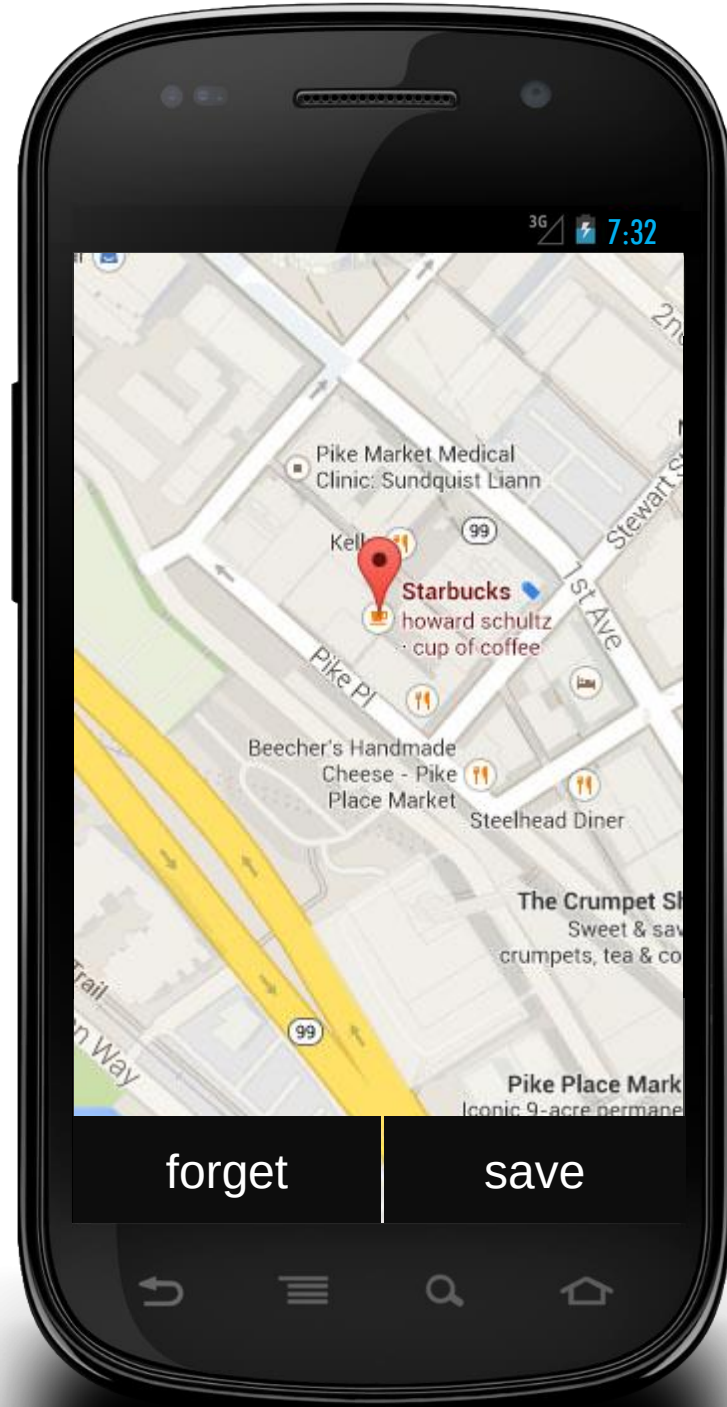
In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



Learned Locations

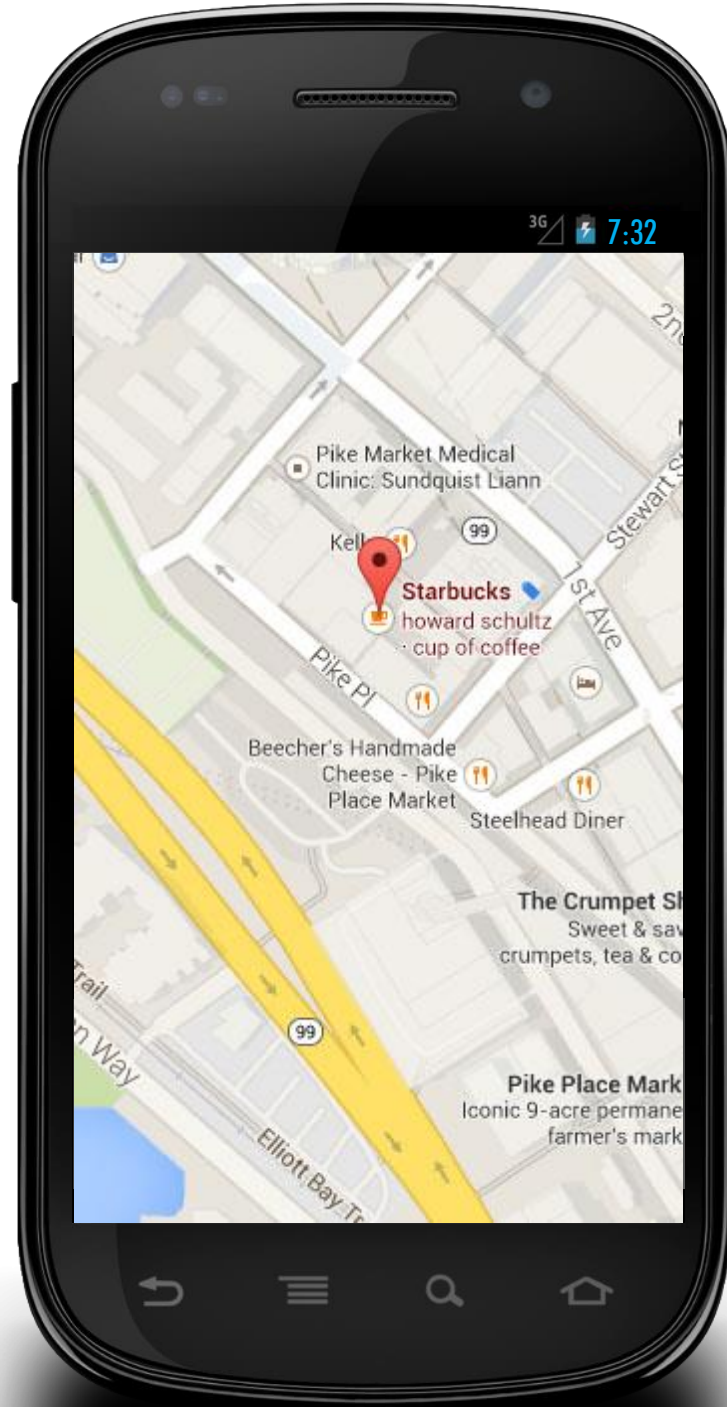
Tapping the list entry opens the map to show the location.

In this version, Forget & Save options display here.



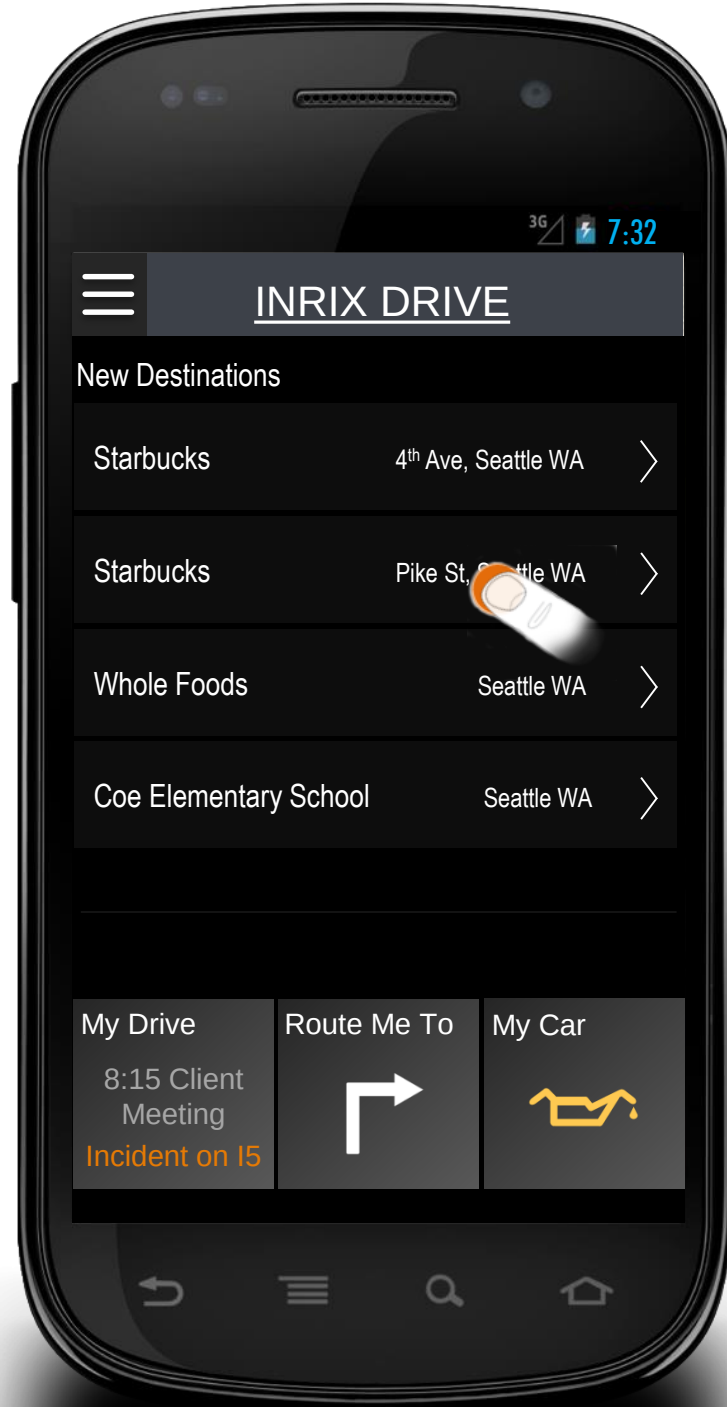
Learned Locations

Tapping the list entry opens the map to show the location.



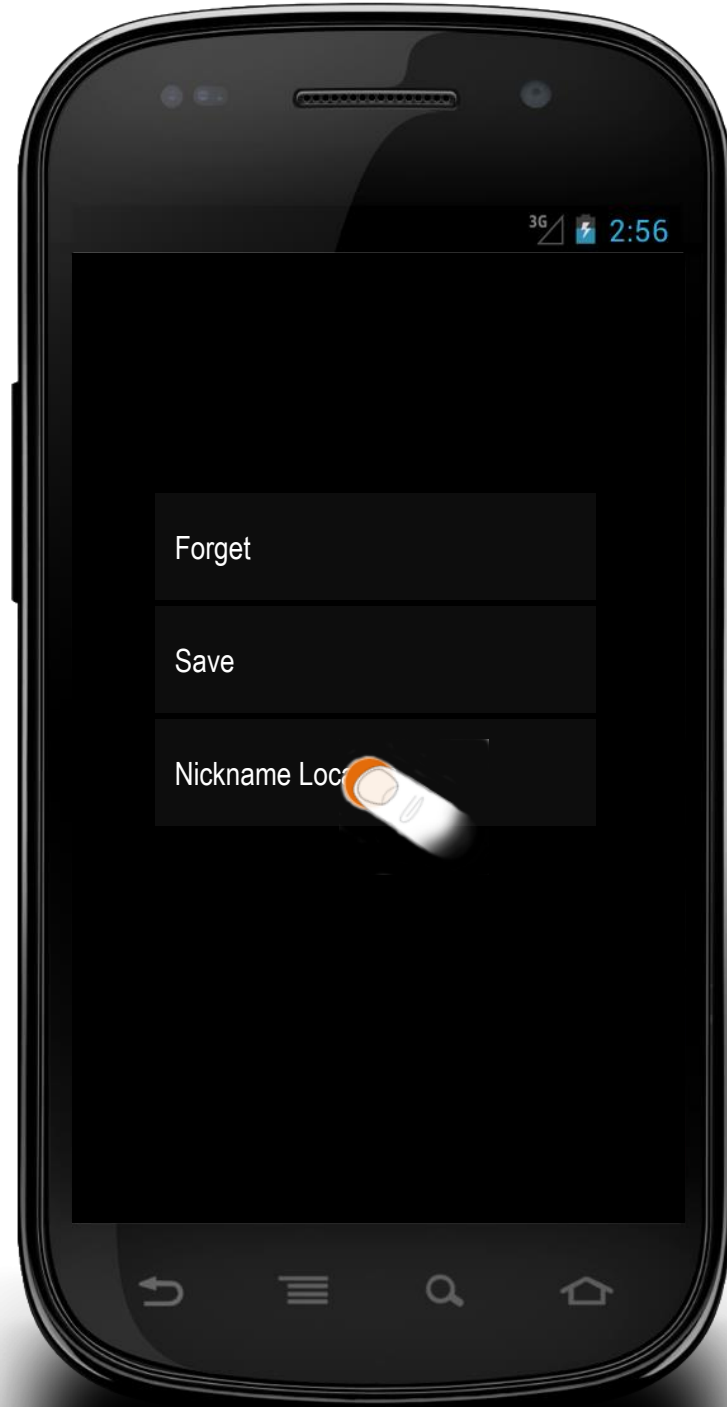
Learned Locations

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



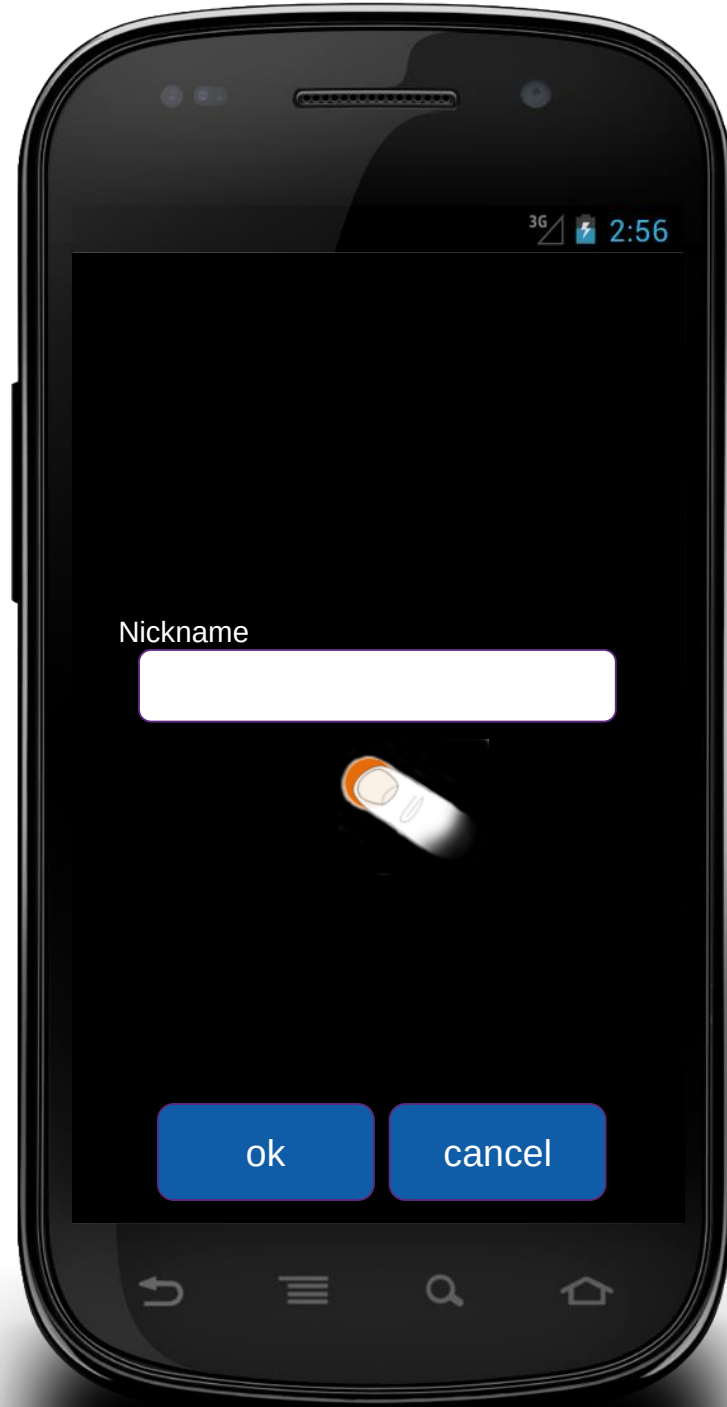
Learned Locations

Tap and hold brings up a context menu with these options (or fewer, depending on which version we go with).



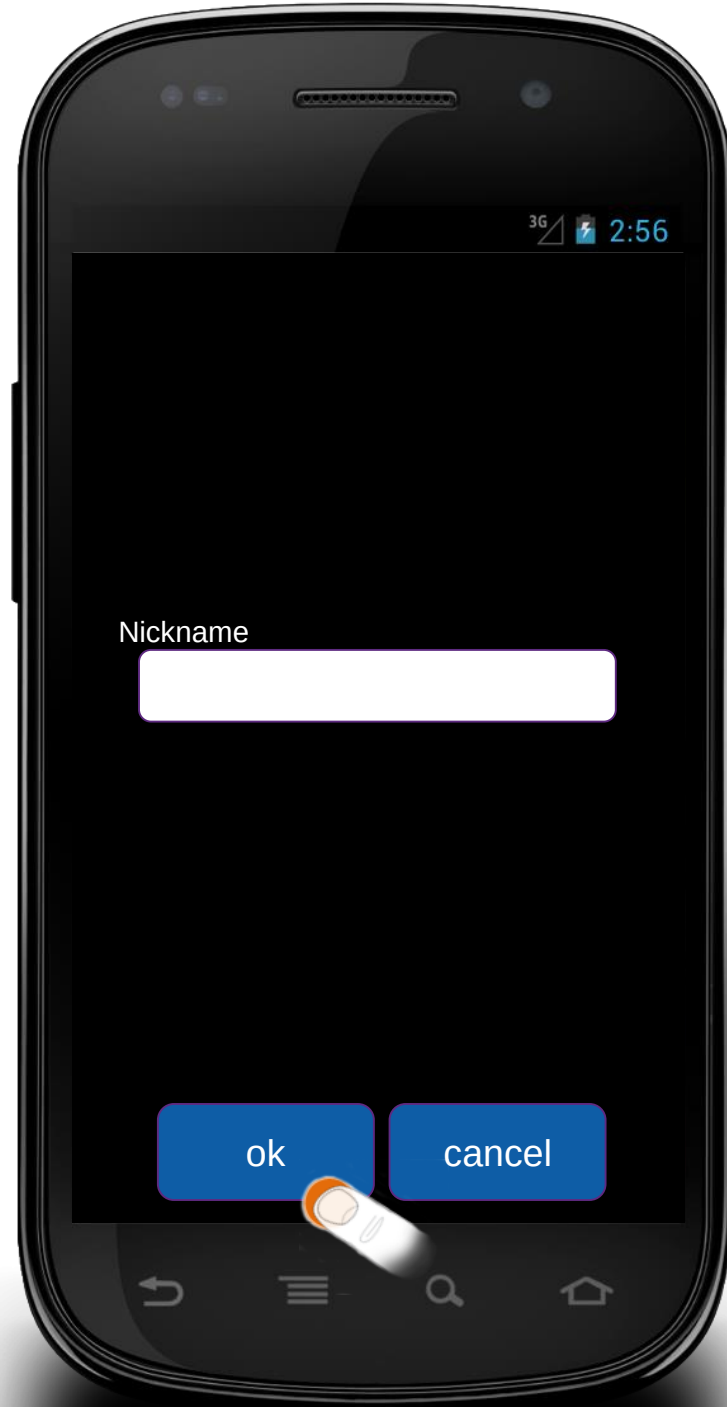
Learned Locations

I can nickname a location so I'll see the familiar name in my Destinations list.



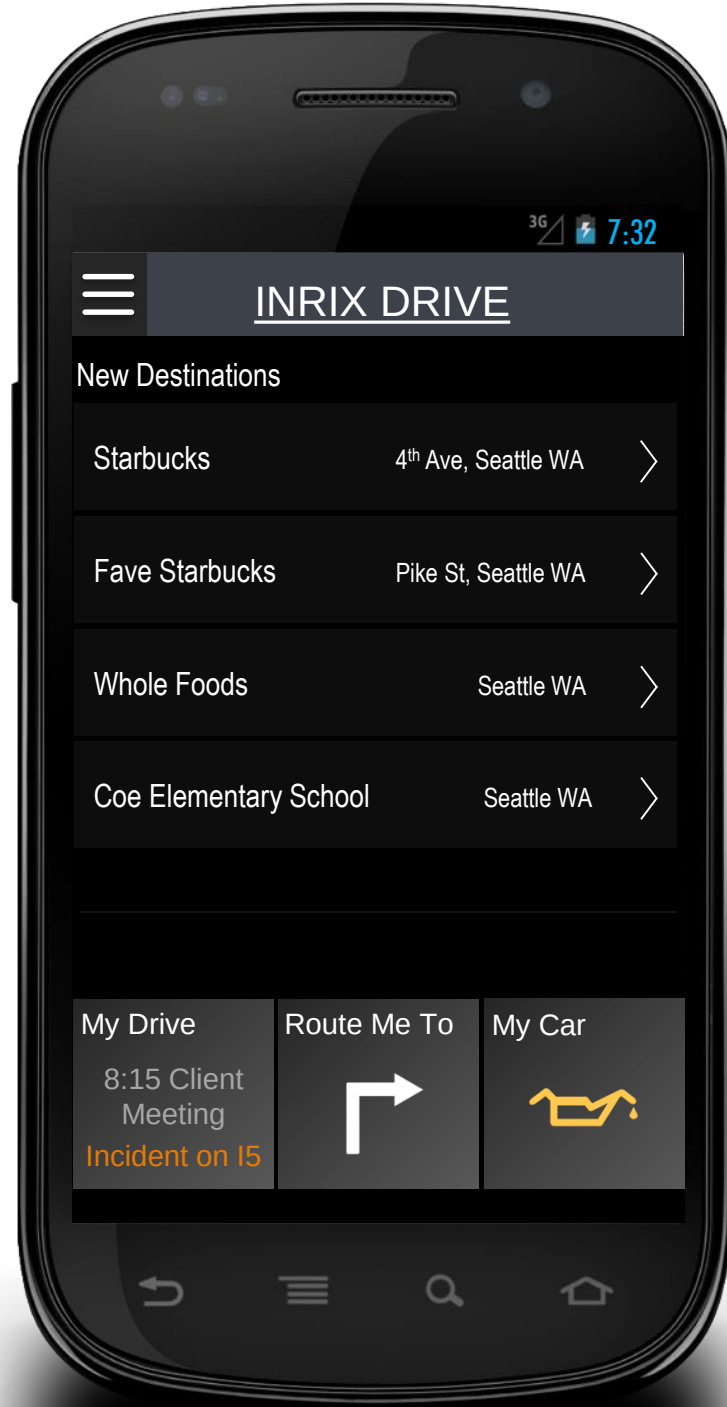
Learned Locations

I can nickname a location so I'll see the familiar name in my Destinations list.



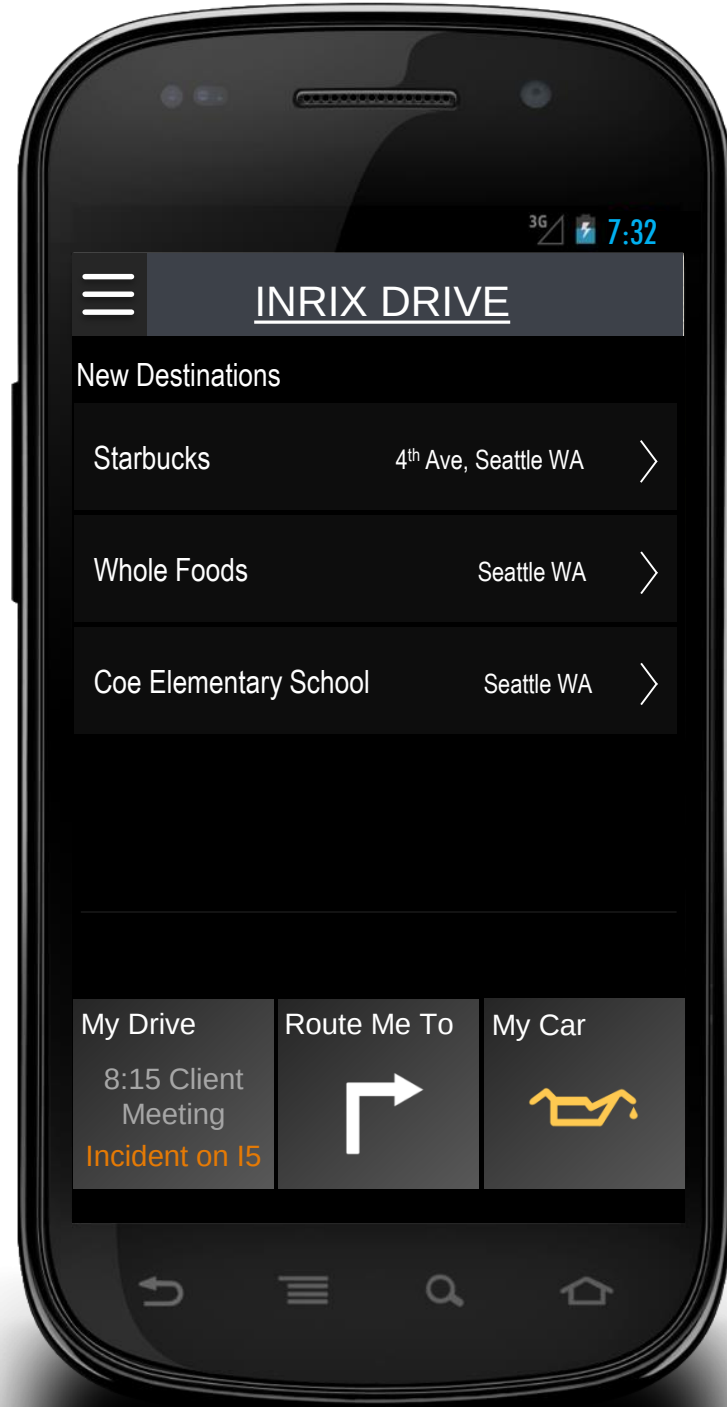
Learned Locations

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



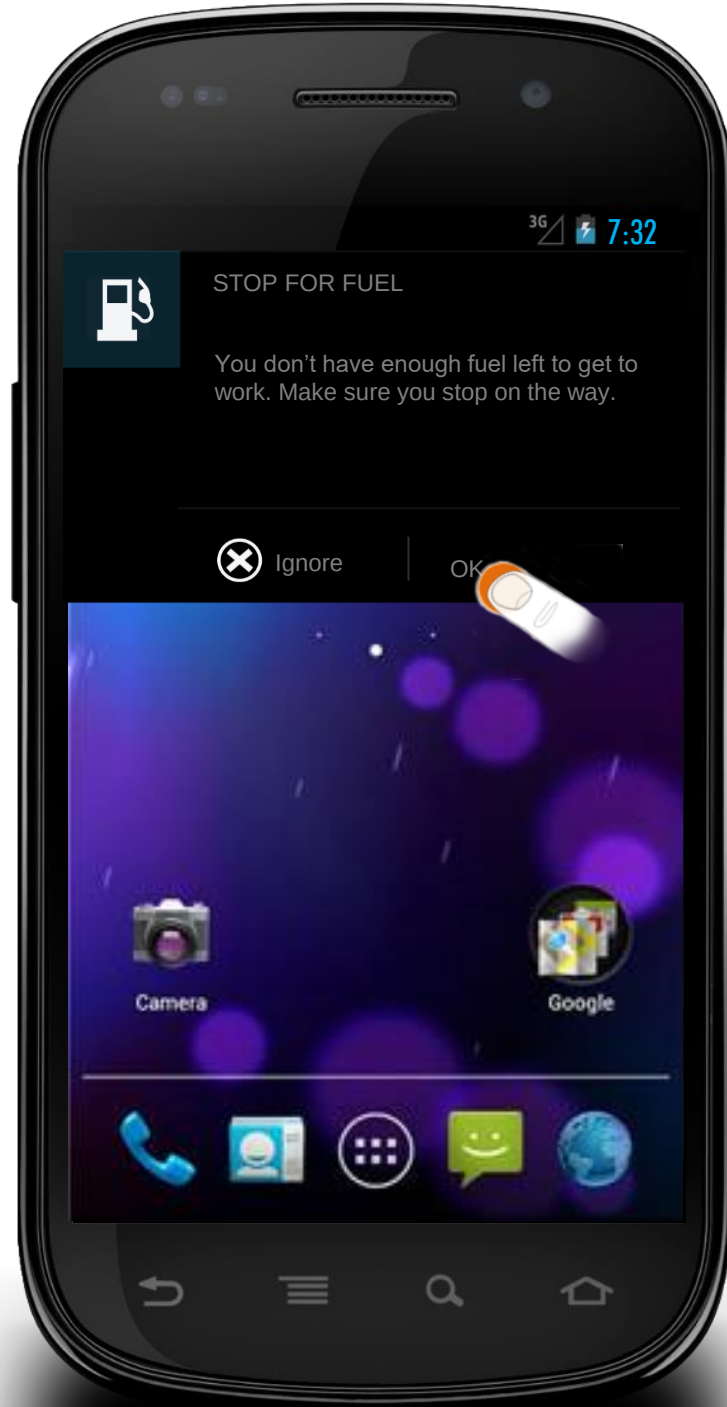
Learned Locations

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



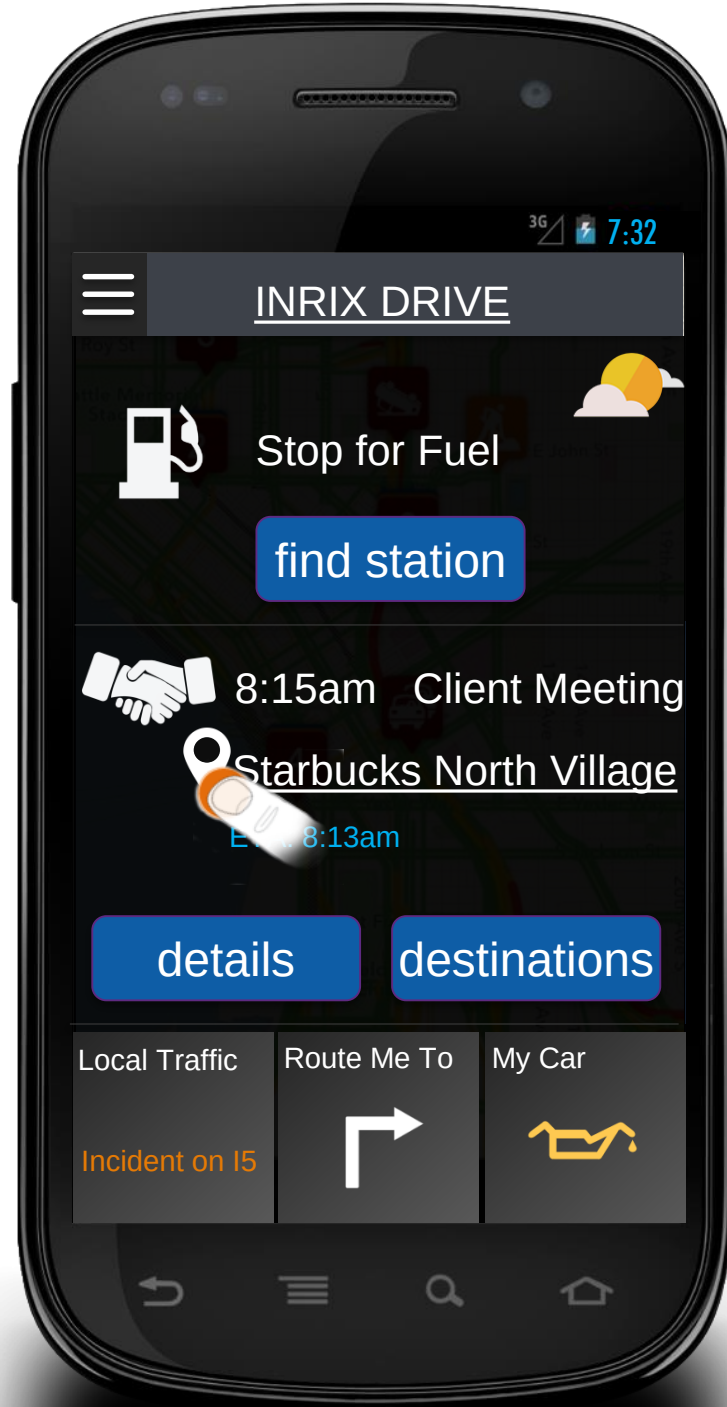
Save Point

If I choose not to enter any address information for a destination, the app can still note the location of my meeting by using my calendar information + GPS location at the time of the meeting.



Home Screen

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.



Late for a Meeting

Scenario:

Late for a Meeting

I'm **Home**, and I have a meeting at 8:15.

I needed to leave 17 min ago in order to be on time, and my DRIVE app knows that, so it lets me know.

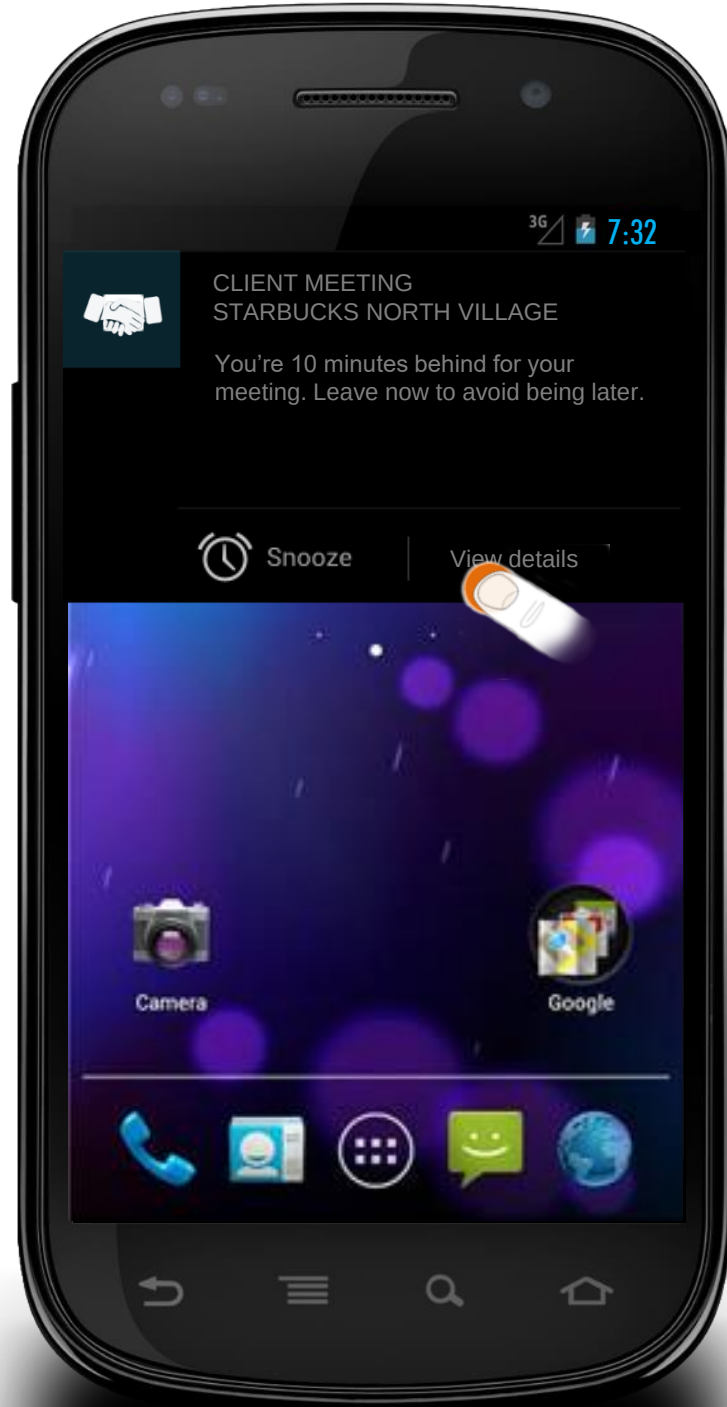
I'm also given the options to share my ETA with everyone on the meeting invite (via email or text), or to call the organizer/main attendee.



Scenario: Late for a Meeting

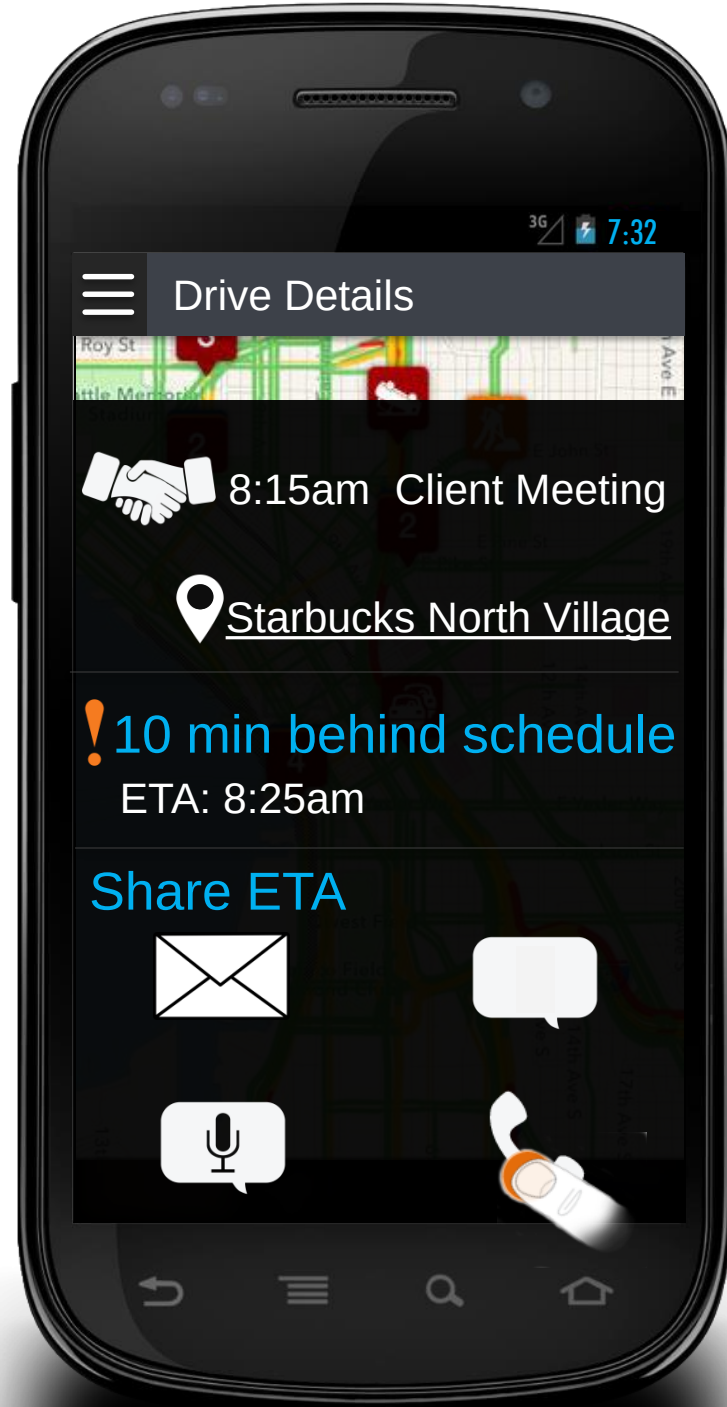
I'm **Home**, and I have a meeting at 8:15.

I needed to leave 17 min ago in order to be on time, and my DRIVE app knows that, so it sends me a Push Notification to let me know.



Scenario: Late for a Meeting

The Home screen of the app shows me detailed meeting & trip info, as well as options for sharing my ETA.



Home Screen Scenario: Late for a Meeting

I'm **Home**, and I have a meeting at 8:15.

I needed to leave 17 min ago in order to be on time, and my DRIVE app knows that, so it lets me know.

I'm also given the options to share my ETA with everyone on the meeting invite (via email or text), or to call the organizer/main attendee.



Late for a Meeting—
No Address Info

Meeting w/No Loc Info

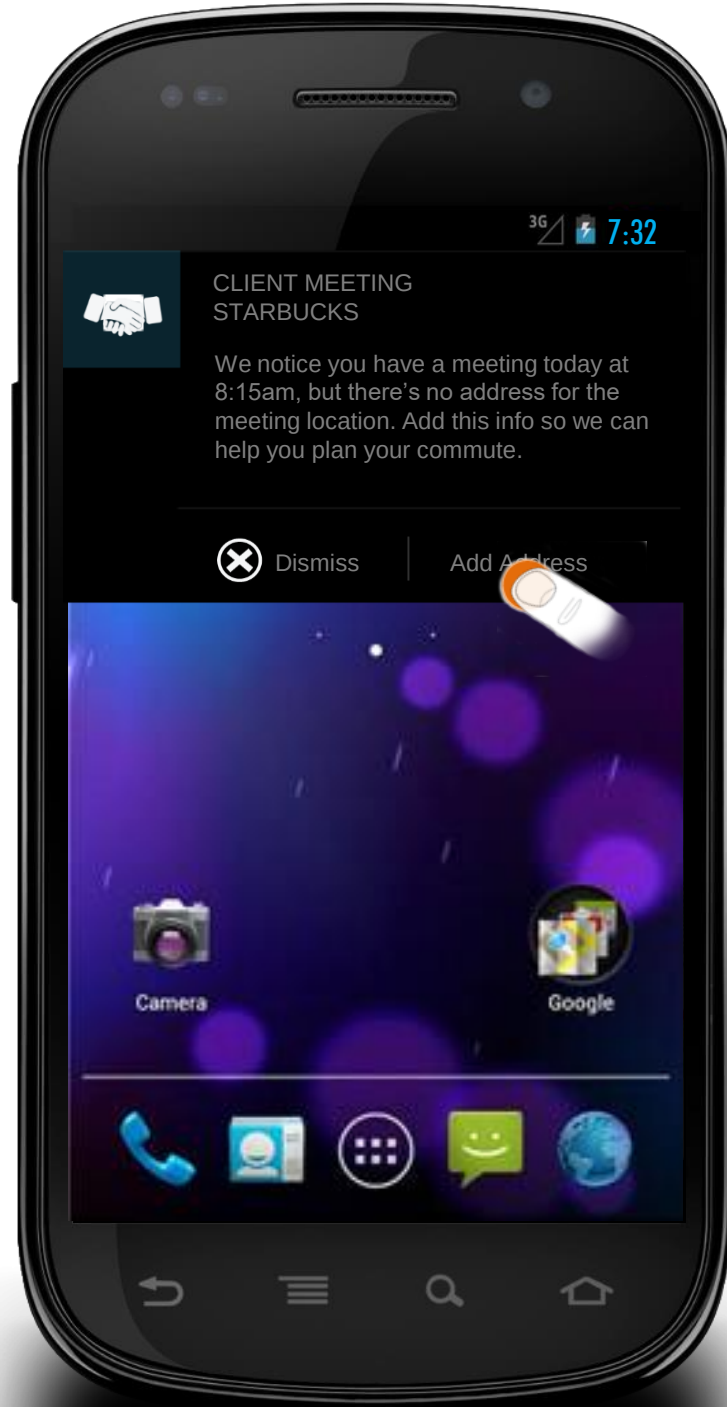
I'm **Home**, and I have a meeting at 8:15.

There's no address info for the meeting location—the invite simply says “Starbucks.”



Meeting w/No Loc Info

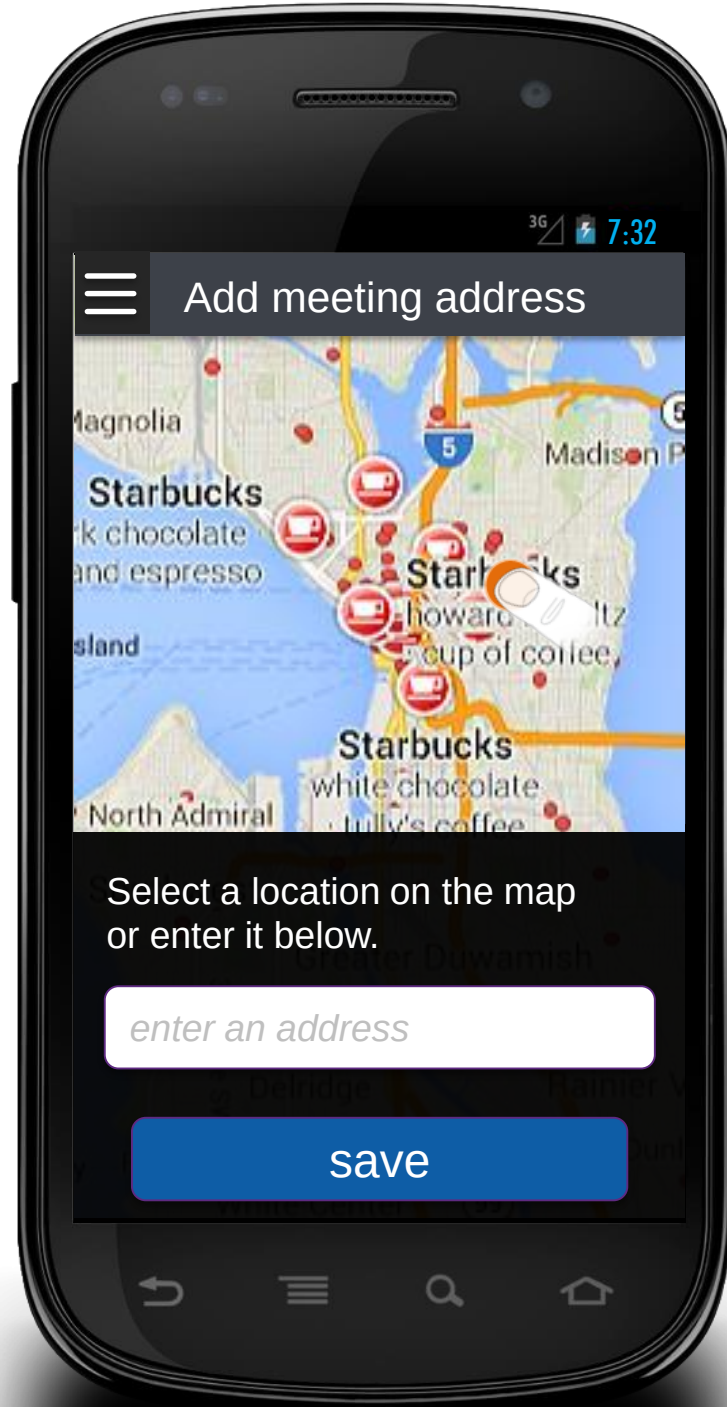
The DRIVE app prompts me to add the address so that I can see whether I'll be on time.



Add Location Info

The DRIVE app automatically searches for Starbucks locations near me.

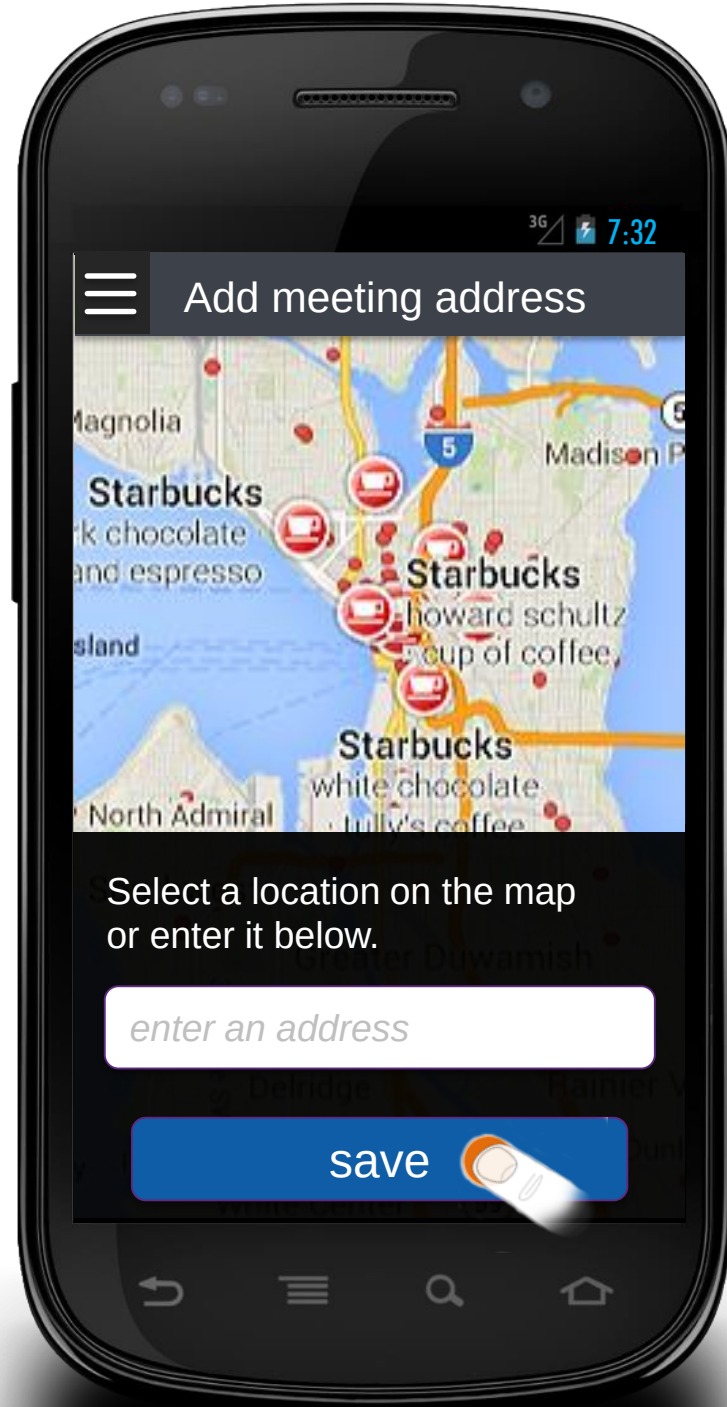
I can drag the map to find locations in other areas around me, or manually enter the address.



Add Location Info

The DRIVE app automatically searches for Starbucks locations near me.

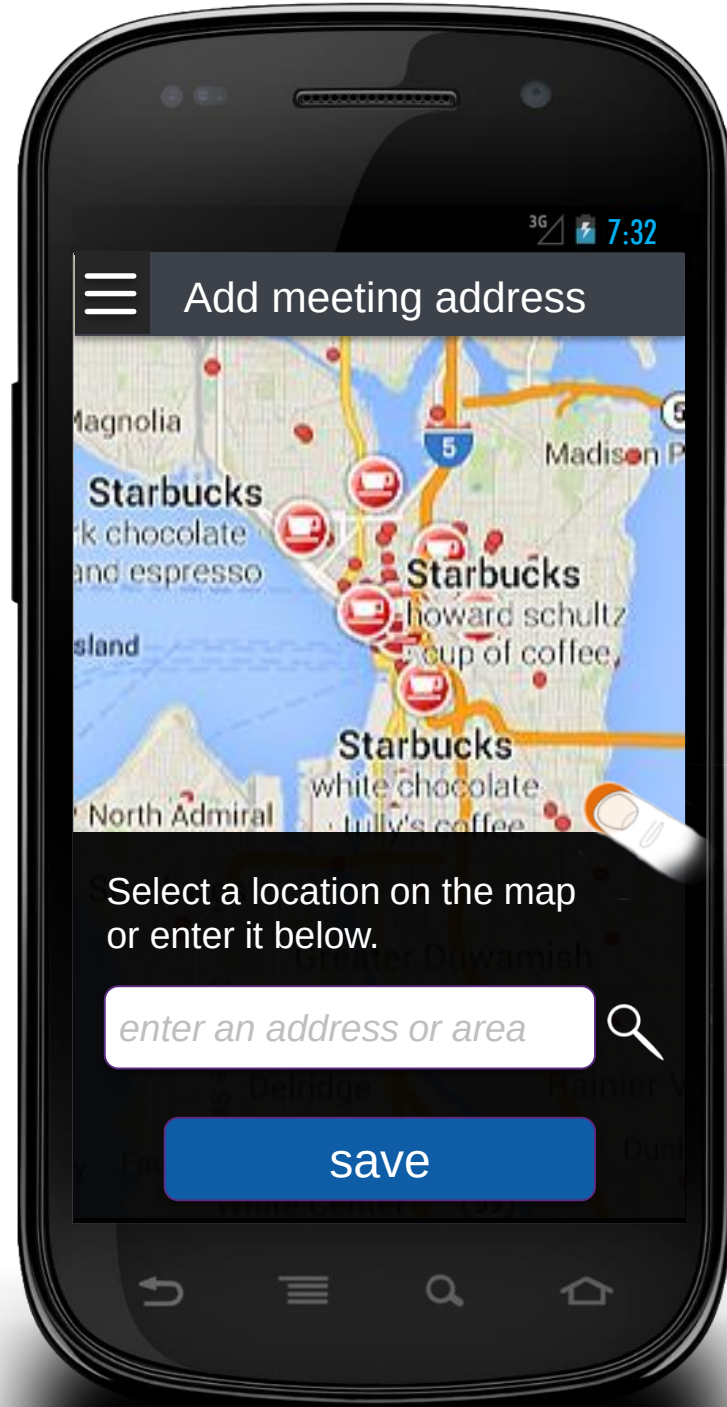
I can drag the map to find locations in other areas around me, or manually enter the address.



Add Location Info

The DRIVE app automatically searches for Starbucks locations near me.

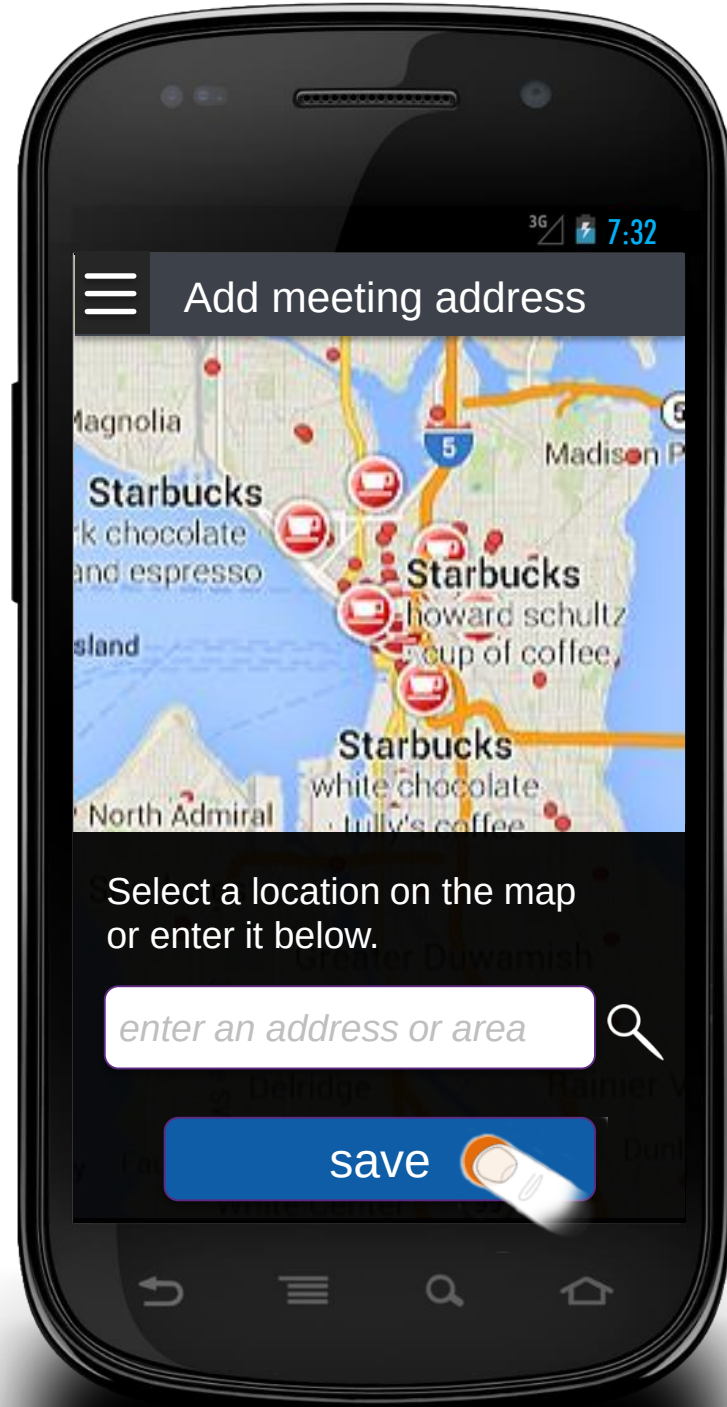
I can drag the map to find locations in other areas around me, or manually enter the address.



Add Location Info

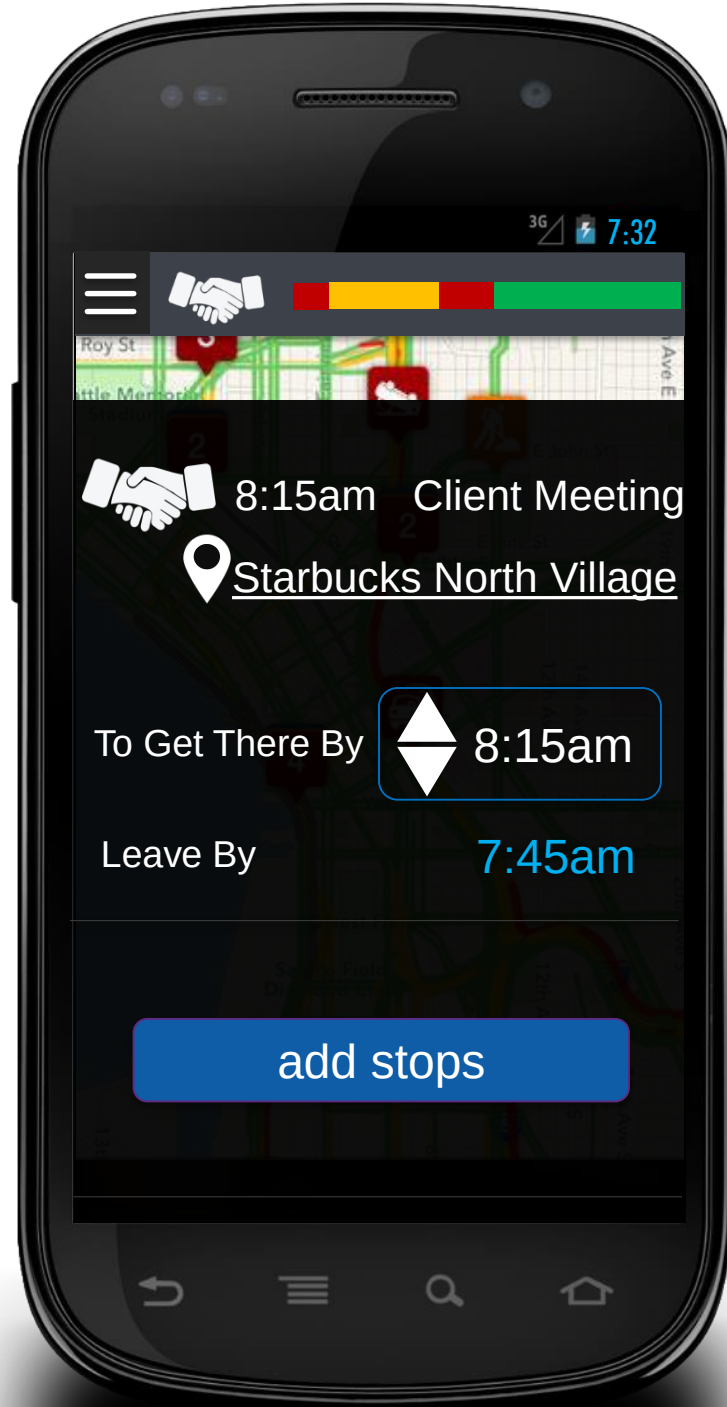
The DRIVE app automatically searches for Starbucks locations near me.

I can drag the map to find locations in other areas around me, or manually enter the address.



Home Screen

Once I've added the address for the Starbucks where my meeting will take place, I'm returned to the Home screen of the app, where updated trip information is displayed.



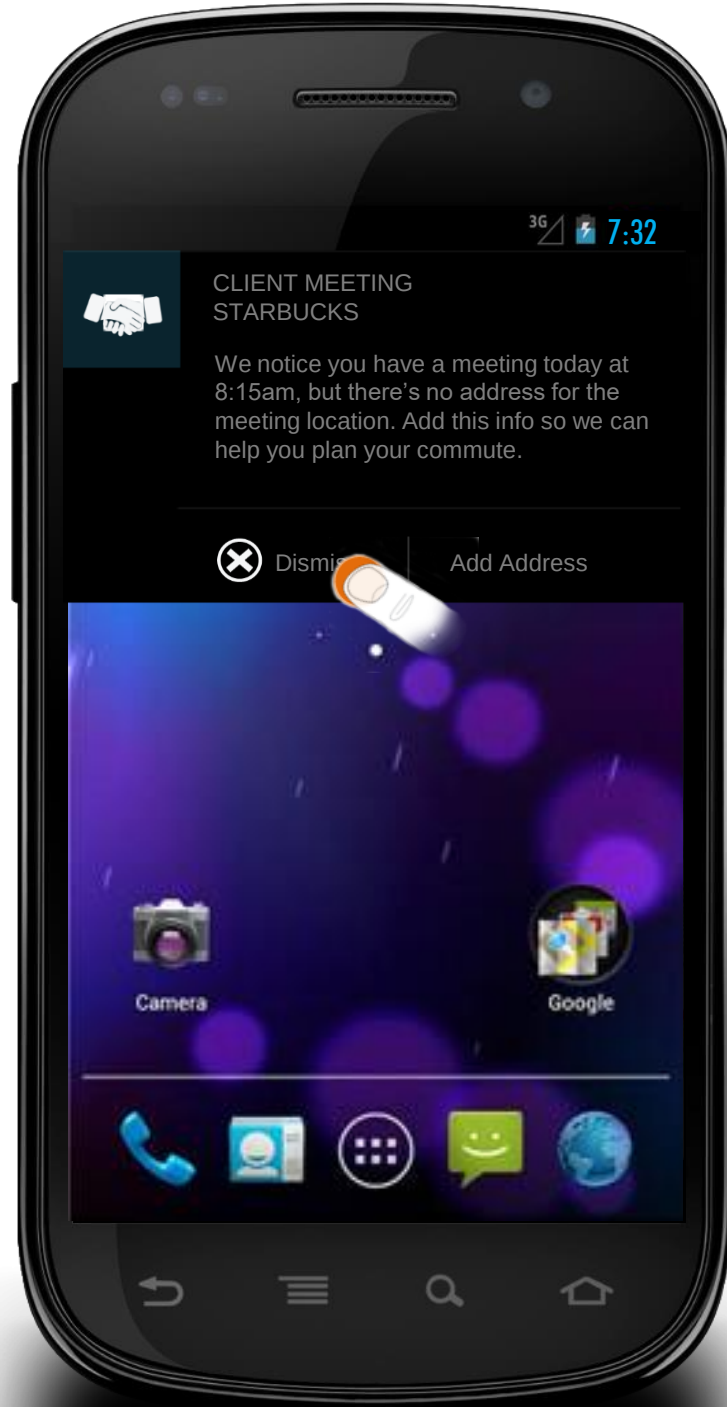
Meeting w/No Loc Info

If I choose not to enter any address information for a destination, the app can still note the location of my meeting by using my calendar information + GPS location at the time of the meeting.



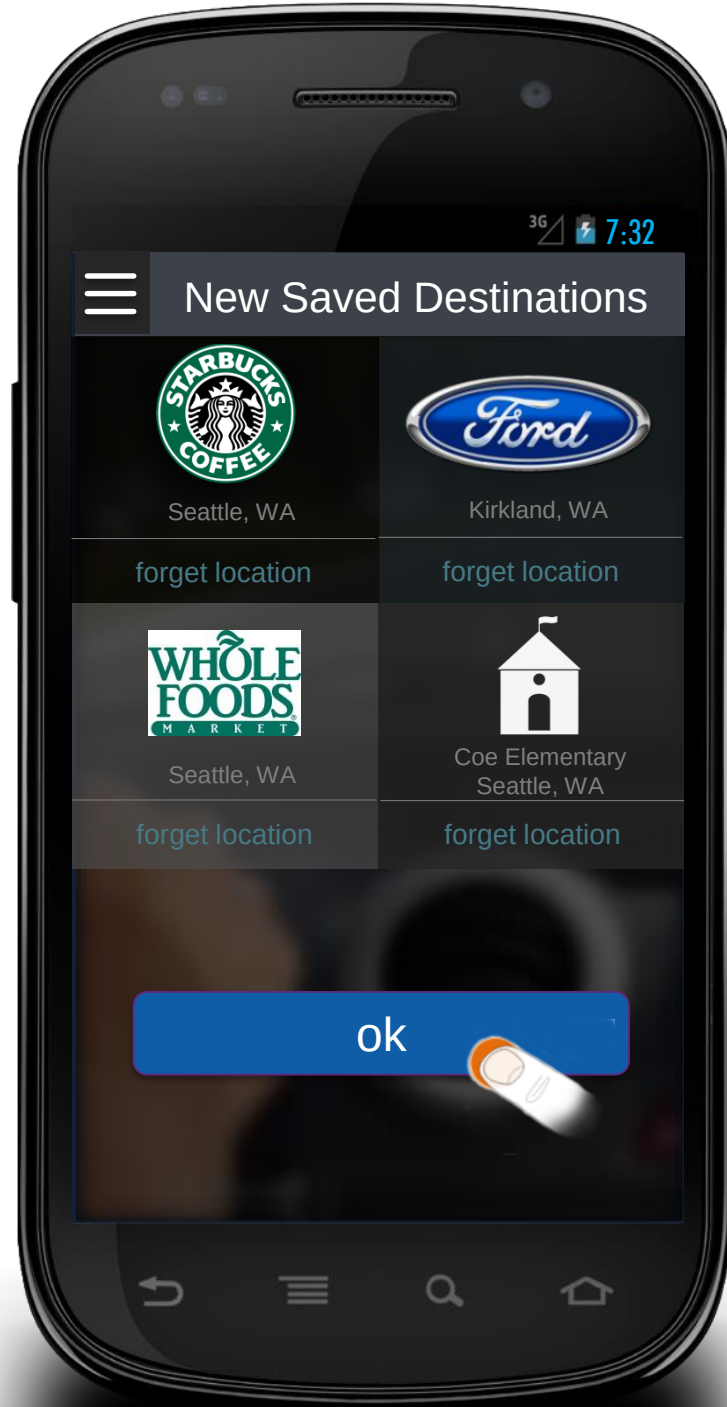
Meeting w/No Loc Info

If I choose not to enter any address information for a destination, the app can still note the location of my meeting by using my calendar information + GPS location at the time of the meeting.

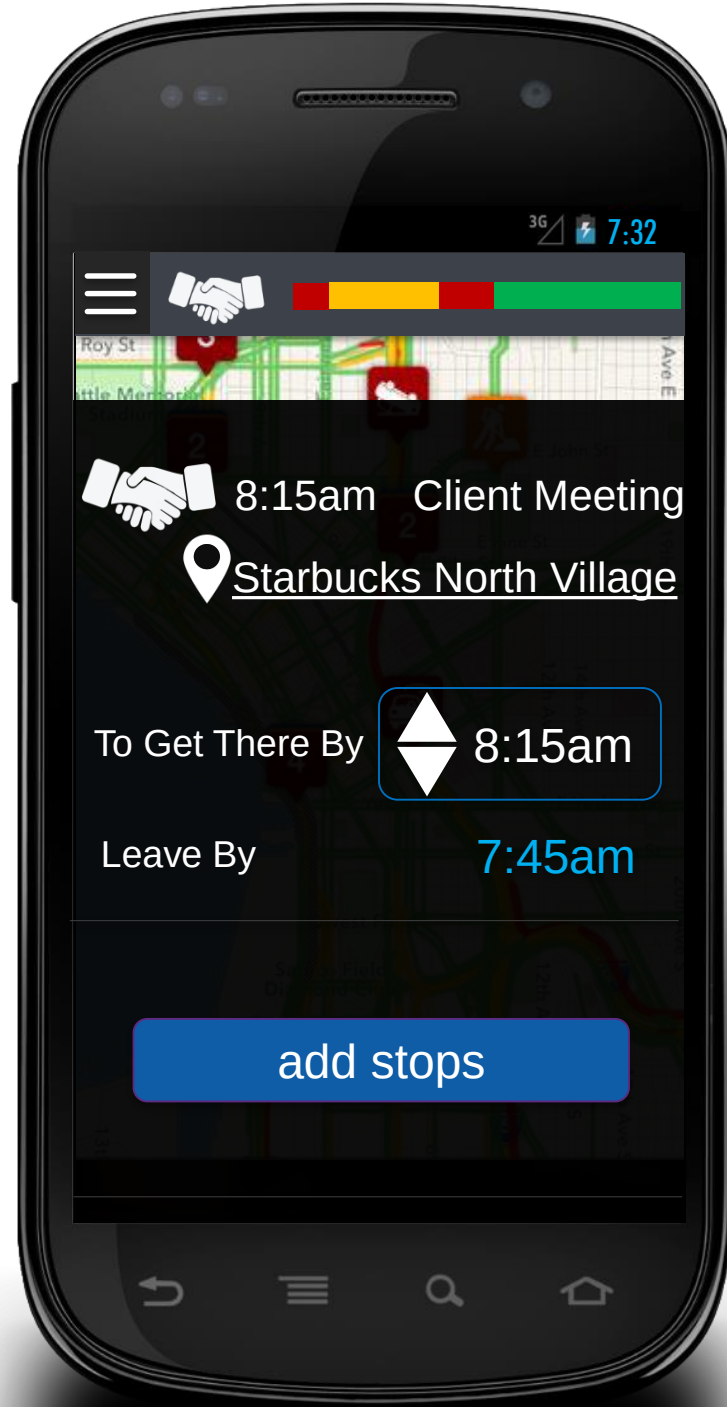


Learned Locations

In this scenario, the next time I enter the app, I'll be shown a list of locations the app has learned, with the option to forget those locations.

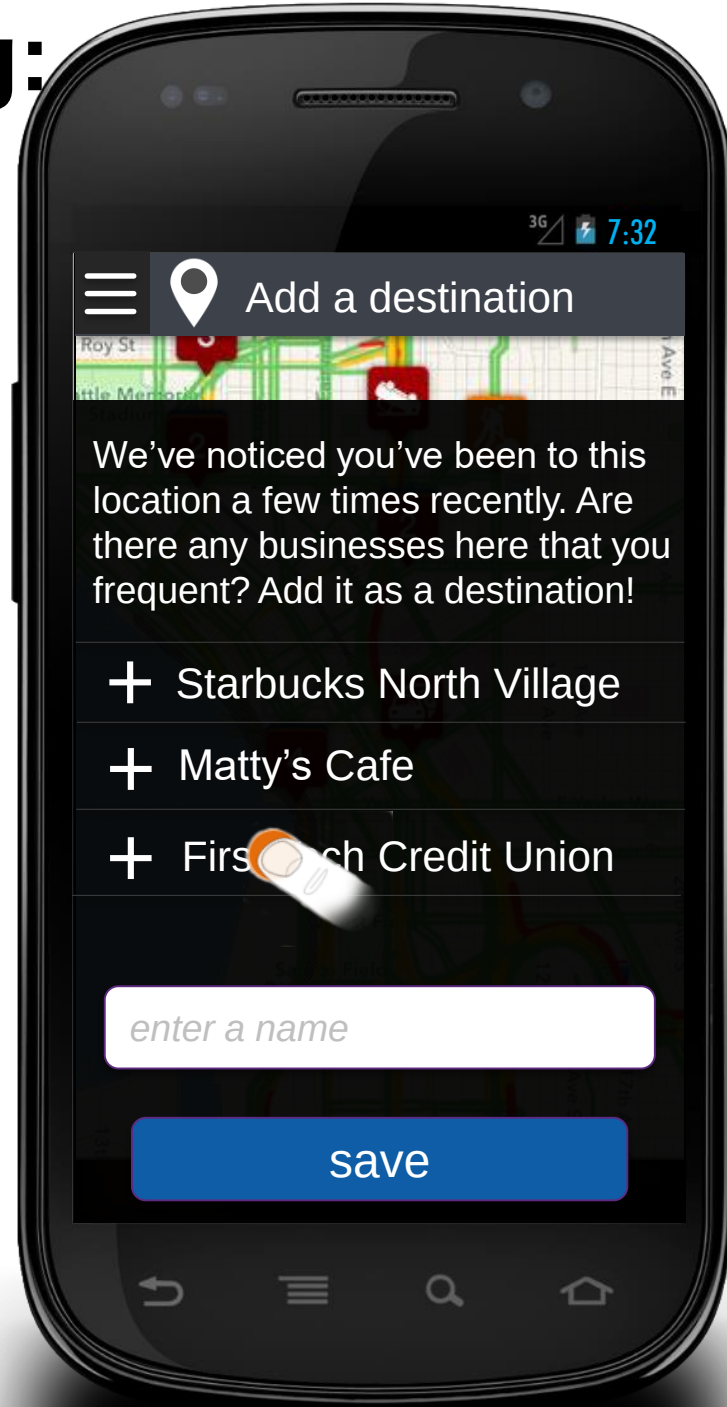


Home Screen



Destination Learning:

As soon as I tap “Contact,” the app will dial the person I’m meeting with.



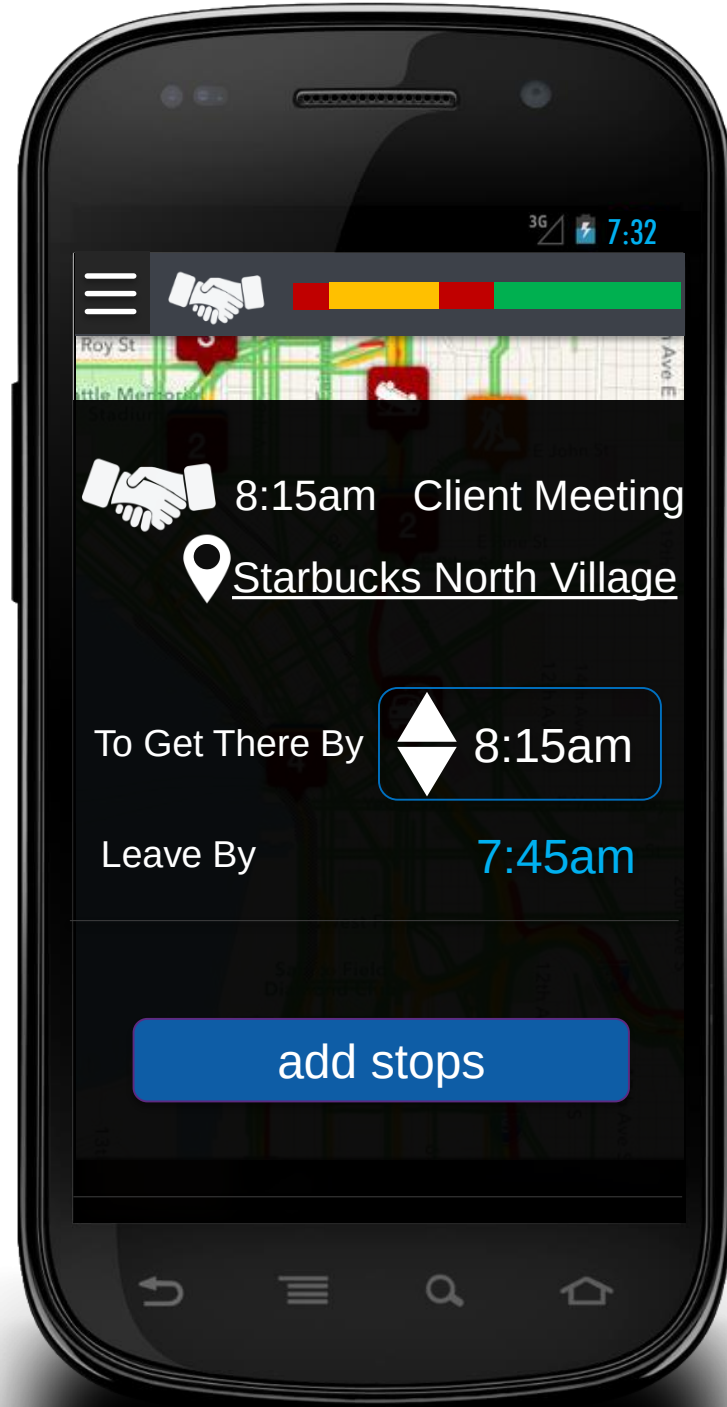
Plan a Trip

Home Screen Scenario: On Time for a Meeting

I'm **Home**, and I have a meeting at 8:15.

The DRIVE app knows that I should leave by 7:45 in order to get there on time, and this info is displayed prominently.

If I want to add stops and see how they will influence my commute, I can tap the button and do things like add “stop for coffee.”



Stop for Coffee

Save Parking Loc.

I've parked my car so I can grab some coffee on the way to my meeting.

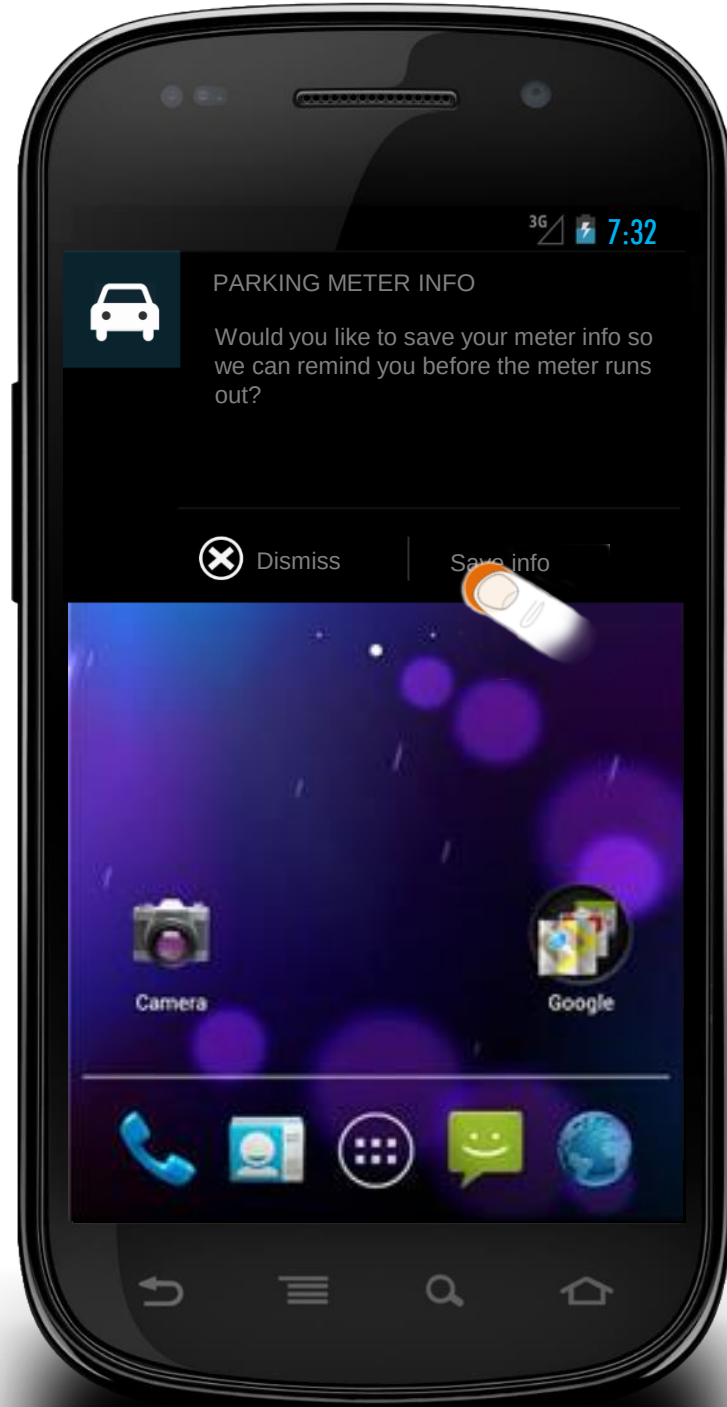
Once I've parked & exited my vehicle, the DRIVE app will detect that BT is no longer connected.



Stop for Coffee

Save Parking Loc.

Since the DRIVE app knows my vehicle is stationary, it prompts me to save my parking information.

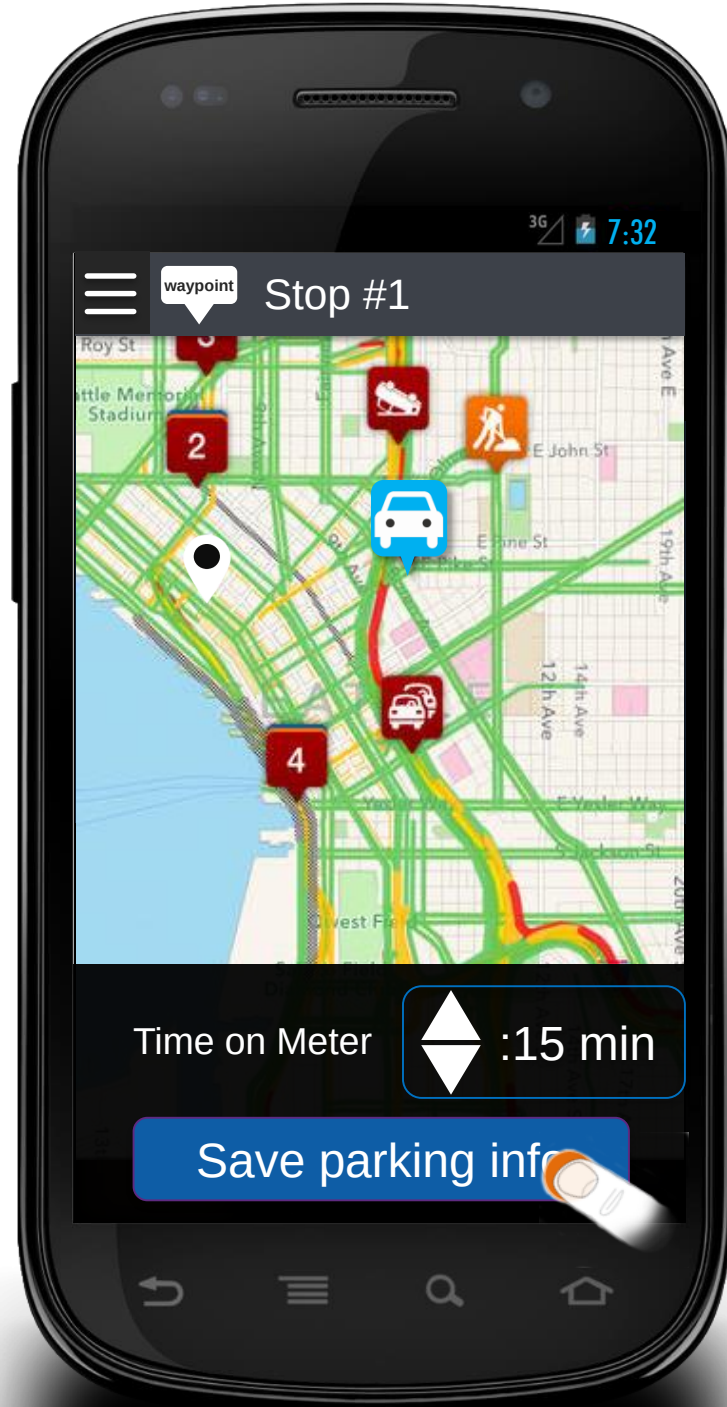


Stop for Coffee

Save Parking Loc.

The DRIVE app automatically populates the screen with the map, showing my parking location and asks me to save it.

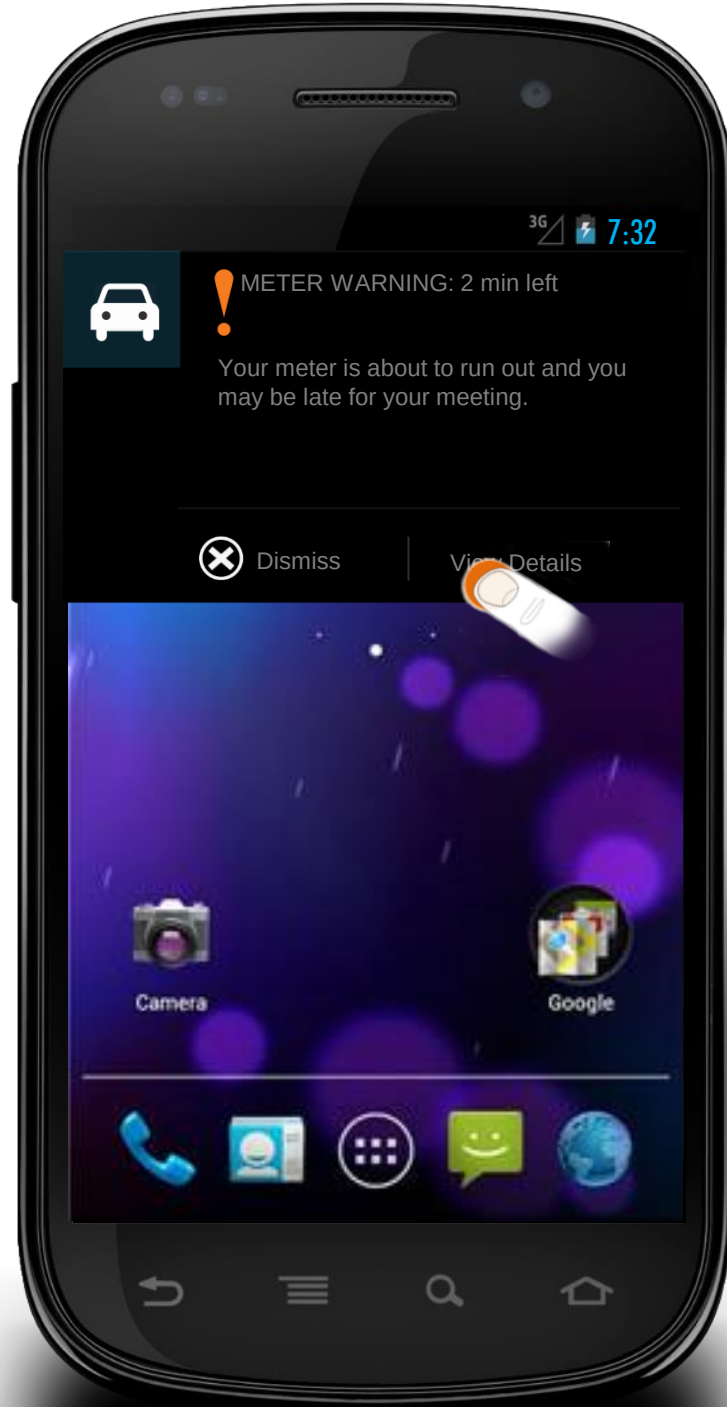
I can also change the location by dragging the icon around the map to a different location.



Stop for Coffee Save Parking Loc.

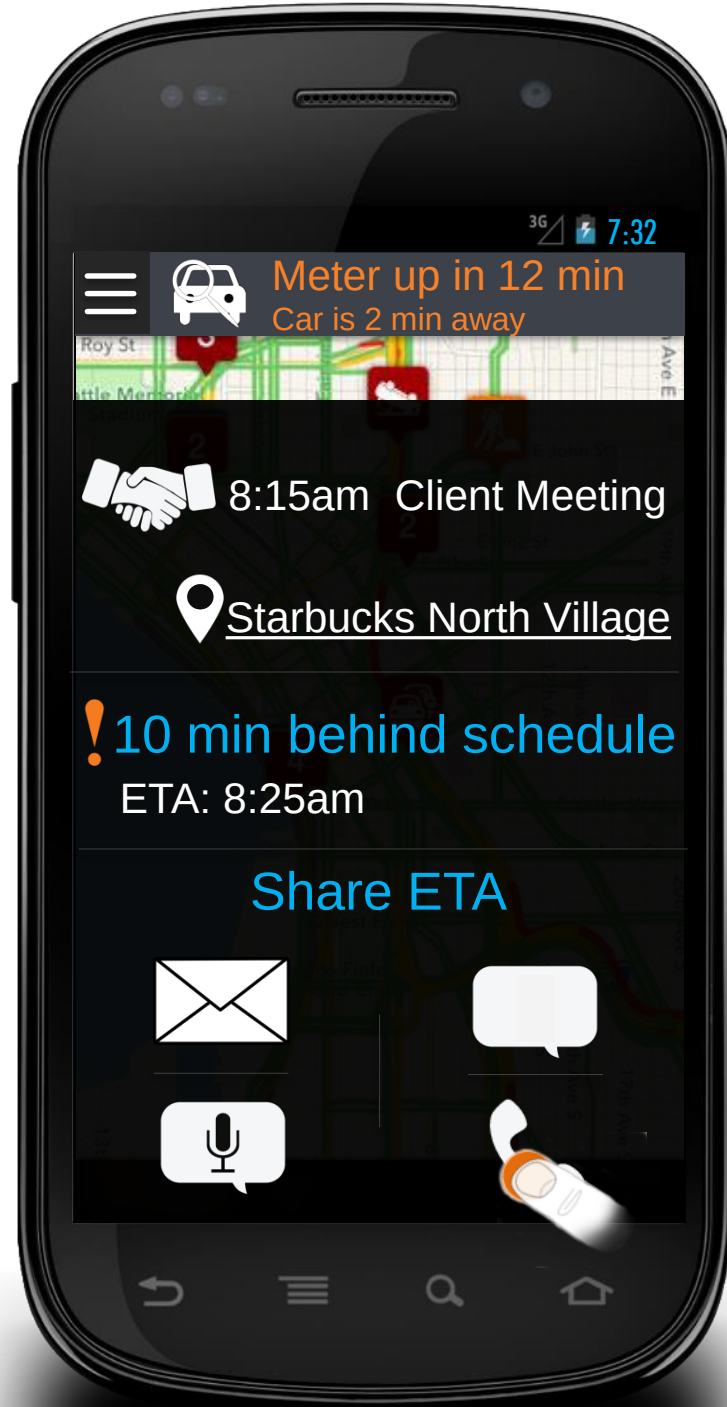
I took too long **getting coffee**. Now I'm going to be late to my meeting.

I'm also notified that my parking meter will run out in 2 min and offered help with finding my car.



Home Screen Scenario: Late for a Meeting

The Home screen of the app shows me detailed meeting & trip info, as well as options for sharing my ETA.



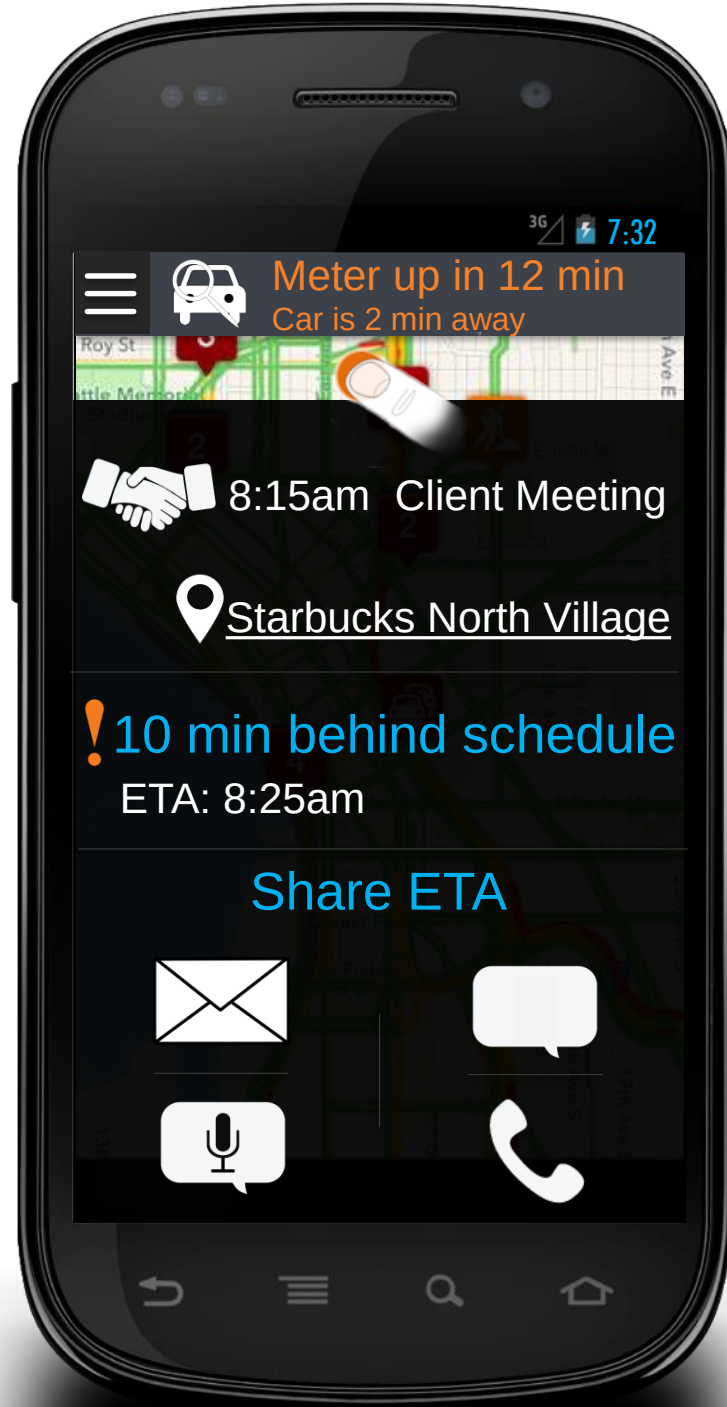
Parking Scenario: Share ETA

As soon as I tap “Call,” the app will dial the person I’m meeting with.



Home Screen Scenario: Late for a Meeting

The Home screen of the app shows me detailed meeting & trip info, as well as options for sharing my ETA.



Parking Scenario: Late/Find My Car

Tapping on “find my car” will open the map where I’m shown my vehicle’s location.

